

ACTION PLAN 2019

Cuiabá (matriz)

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Centro Político Administrativo
CEP 78.049-480 - Cuiabá / MT

Itacoatiara/AM

(92) 3521-1044
Rua Borba, 2181
Bairro Pedreiras
CEP 69.100-000

Rondonópolis/MT

(66) 3426-2445
Av. João XXIII, 164
Bairro Santa Cruz
CEP 78.710-700

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INSTITUTIONAL INFORMATION

André and Lucia Maggi Foundation

Headquarters

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LEGAL ENTITY NATIONAL REGISTRATION: 01.832.808/0001-06

Telephones: +55 (65) 3645-5000/5363/5342

Branch: Rondonópolis (MT)

Espaço Coletivo Fundação André e Lucia Maggi

Address: Rua João XXIII, nº 164 – Bairro: Santa Cruz

LEGAL ENTITY NATIONAL REGISTRATION: 01.832.808/0004-40

Telephone: +55 (66) 3426-2445

Branch: Itacoatiara (AM)

Espaço Coletivo Centro Cultural Velha Serpa

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LEGAL ENTITY NATIONAL REGISTRATION: 01.832.808/0002-89

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Website: www.fundacaoandreeluciamaggi.org.br

Facebook: www.facebook.com/FundacaoAndreeLuciaMaggi/

Youtube: www.youtube.com/FundacaoALMaggi

Instagram: @sigafalm

BOARD OF DIRECTORS

Curator Council	
President	Belisa Souza Maggi
Vice-president	Leonardo Maggi Ribeiro
Counselor	Nereu Bavaresco
Counselor	Claudinei Francisco Zenatti
Counselor	Dante Pozzi
Counselor	Maria de Fátima Maggi Ribeiro
Counselor	Pedro Jacyr Bongioiolo

Alternate	Samuel Maggi Locks
Alternate	Judiney Carvalho de Souza
Fiscal Council	
President	Derli Teobaldo Halberstadt
Counselor	Claudio Roberto Sucla
Counselor	Marcelo Tadeu Fraga
Alternate	Letícia Gomes Pedrini Gaitan
Managing Committee	
Executive Director	Juliana de Lavor Lopes
Operations Manager	Aletéa Palomares Rufino dos Santos

MANAGEMENT TEAM

Position	Name
Accounting Coordinator	Aline de Souza Saviczki
Project Coordinator	Lorraine Lopes Souza
Administrative Coordinator	Simone Ishimura Teixeira

FINANCIAL, ACCOUNTING AND ADMINISTRATIVE TEAM

Position	Name
Administrative Analyst	Elciene de Souza Pereira
Administrative Analyst	Fernanda Edilamar Stipp
Accounting Clerk	Fernanda Junqueira dos Santos
Project Analyst	Jucinaldo da Silva Costa
Administrative Analyst	Neila Raquel Solano de Oliveira

COMMUNICATIONS

Position	Name
Communications Analyst	Maíza Cássia Prioli de Souza

TECHNICAL PROJECTS TEAM

Position	Name
Project Assistant	Aline Jacquiminoute de Oliveira
Project Analyst	Cristiane Almeida da Silva
Art-educator	Jessica Caroline Correa de Lima
Project Analyst	Juliana Ferraz Teixeira dos Anjos
Art-educator	Larissa Vieira Colpini
Art-educator	Luma Strobel de Freitas
Project Analyst	Patrícia Gauze Mezalira
Project Analyst	Sarah da Silva Rocha
Project Analyst	Thatiany Soares Correa

SUPPORT TEAM

Position	Name
Kitchen and Cleaning Assistant	Beatriz Rosa da Silva Souza
Kitchen and Cleaning Assistant	Rizonete Paulino Fernandes

ANDRÉ AND LUCIA MAGGI FOUNDATION

André and Lucia Maggi Foundation (FALM), is a non-profit organization responsible for managing AMAGGI's Private Social Investment¹ in the municipalities where it operates. Its headquarters are located in Cuiabá (MT); and it has two other units: the "Maggical" Home, in Rondonópolis (MT), and the Velha Serpa Cultural Center, in Itacoatiara (AM). It also develops projects and actions in other municipalities and regions strategic for AMAGGI and the Foundation.

Through its activities, the Foundation seeks to contribute to the [Sustainable Development Goals \(SDG\)](#), established by the United Nations (ONU); and with the [AMAGGI Global Sustainability Positioning](#), with the premise of **contributing to strengthening leaderships and youth social protagonism for local sustainable development.**

Founded in 1997, the Foundation has carried out two strategic reviews over the years - one in 2013, in which the Strategic Guidelines and the 2014-2018 Action Plan were defined, and the second in 2017, which resulted in the redefinition of the Strategic Objectives of the Foundation until 2025 and a new Portfolio of Projects – 2019/2025.

The Project Portfolio – 2019/2025 was defined during 2018 and validated by the Curator Council to begin in 2019. With this the organization's performance will undergo changes in relation to what was developed until 2018, with the closing of projects and the increase of new ways of acting, always aligned with AMAGGI's and the Foundation's Mission, Vision and Values .

AMAGGI

Acting through four business areas - Commodities, Agro, Logistics and Operations, and Energy - AMAGGI maintains an integrated and synergistic work throughout the agribusiness chain: from the origination and commercialization of grains and inputs, through to port operations, transportation, agricultural production, to the generation and commercialization of energy. AMAGGI has a Private Social Investment Policy, which establishes how it makes its social investments in regions strategic for the company. From its provisions, the company makes the spontaneous transfer of financial resources for the André and Lucia Maggi Foundation to manage its projects, guided by the vision of "transforming people and communities for sustainable development".

MISSION, VISION AND VALUES

It is the Foundation's premise to execute projects in line with the mission, vision and values established in its strategic planning.

Mission: Contribute to local and human development.

Vision: Transform people and communities for sustainable development.

Values:

Integrity: To be ethical, fair and consistent with what it thinks, says and does;

Socio-environmental awareness: Promote culture, and environmental and social education;

Simplicity - Focus on the essential, aiming to achieve significant results;

Humility: Respect all people, and their diversity of ideas and opinions;

Participative management: Encourage stakeholder participation and engagement in the Foundation's projects;

Commitment: "Fly the flag", be passionate and proud of the Foundation's work and strive for its success;

Pioneering: Value creative, innovative, participative, bold, talented and enthusiastic people, who make the difference;

Respect for stakeholders: Cultivate good relations, with dialogue and transparency.

PRIVATE SOCIAL INVESTMENT POLICY¹

AMAGGI has a Private Social Investment Policy that establishes the way it carries out its investments in the localities where the company operates through the André and Lucia Maggi Foundation. From this provision, the company makes the spontaneous transfer of financial resources for the FALM to carry out its management. The first version of this Policy was created in 2015 and updated in 2018, in order to meet the Foundation's 2019-2025 strategic planning. The revised document was launched in early 2019 and is available on the organization's website at: <https://www.fundacaoandreeluciamaggi.org.br/a-fundacao/sobre-nos/>.

¹ According to the Group of Institutes, Foundations and Enterprises (GIFE), the term includes any voluntary, planned or monitored transfer of financial resources for social, environmental and cultural projects of public interest, whose objective is the promotion of the common good and society's development.

2019 ACTION PLAN

MAIN OBJECTIVE

To develop projects that contribute to the Foundation's strategic plan, helping achieve the vision *"transforming people and communities for sustainable development"*.

SPECIFIC OBJECTIVES

- Increase the dialogue between local networks for the development of projects with the community;
- Develop means capable of establishing local partnerships to optimize the resources that exist between the Foundation and the regions of operation;
- Strengthen institutional communication with shareholders.

Projects and programs definition and costs planned for 2019:

EXPENSES	2019 FORECAST	%
Project Expenses	R\$ 3.355.072,00	55,79%
Administrative Expenses	R\$ 331.830,00	5,52%
Human Resources Expenses	R\$ 2.181.835,11	36,28%
Investments	R\$ 145.490,00	2,42%
TOTAL	R\$ 6.014.227,11	100%

MUNICIPALITIES WHERE WE CAN/WILL OPERATE IN 2019

1 MATO GROSSO

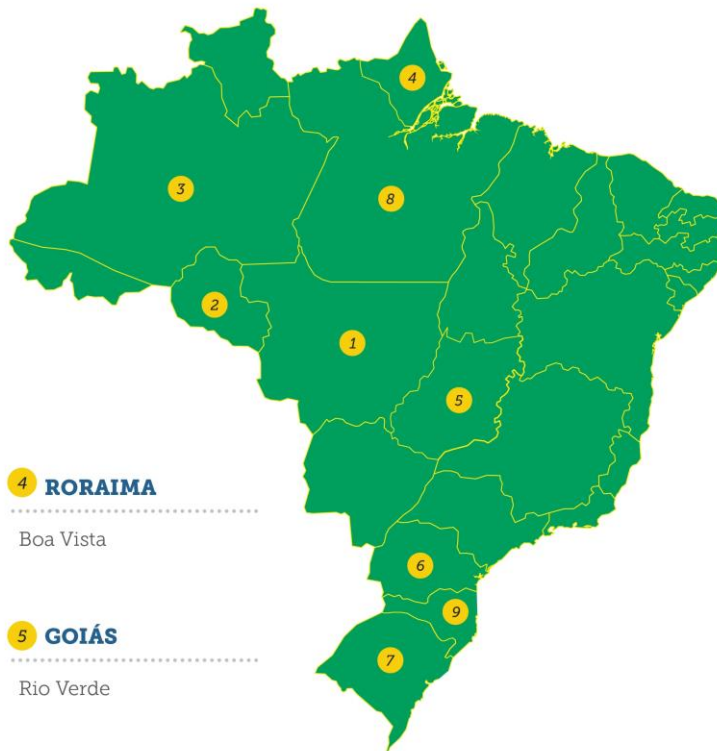
Água Boa
Brasnorte
Campo Novo do Parecis
Campo Verde
Campos de Júlio
Comodoro
Confresa
Cuiabá •
Diamantino
Ipiranga do Norte
Itiquira
Lucas do Rio Verde
Matupá
Nova Mutum
Nova Ubiratã
Novo Horizonte
Primavera do Leste
Querência
Rondonópolis •
Santa Rita do Trivelato
São Félix do Araguaia
São José do Xingu
Sapezal
Sinop
Sorriso
Tangará da Serra
Tapurah
Vera

2 RONDÔNIA

Ariquemes
Cerejeiras
Porto Velho
Vilhena

3 AMAZONAS

Itacoatiara •
Manaus



4 RORAIMA

Boa Vista

5 GOIÁS

Rio Verde

6 PARANÁ

Maringá
Paranaguá

8 PARÁ

Paragominas

7 RIO GRANDE DO SUL

Passo Fundo

9 SANTA CATARINA

São Francisco do Sul

• Matriz • Espaço Coletivo Fundação André e Lucia Maggi • Espaço Coletivo Centro Cultural Velha Serpa

Headquarters
André and Lucia Maggi Foundation Collective Space
Velha Serpa Cultural Center Collective Space

GOVERNANCE AND TRANSPARENCY



Governance Structure
 Curating Council
 Public Prosecution
 External Audit
 Fiscal Council
 Executive Board
 Operations Management
 Communications
 Accounting / Human Resources
 Administration / Finance
 Communities Development
 People Development

All decisions that involve the financial, structural and strategic health of the institution are discussed and approved by the Curating, Fiscal and Directing Councils within the functions assigned to each by the Social Statute and Internal Regulations.

The day-to-day of the institution is discussed and approved by its Directing Council, composed of the President and Executive Director and other Coordinators.

Actions and other matters are brought to the knowledge of the Curator and Fiscal Council in specific meetings, according to their annual calendar, to be deliberated.

In 2018, the new Bylaws were validated by the Public Prosecutor's Office, and subsequently the election of the new Directors was held and the meetings' calendar was defined.

For 2019, the meetings will take place periodically, promoting the continuous improvement of the Institution's Governance.

Investment:

EXPENSES	2019 FORECAST
Project Expenses	R\$ 83.500,00
TOTAL	R\$ 83.500,00

PERFORMANCE

In accordance with the mission “contribute to local and human development”, and the vision “transforming people and communities for sustainable development”, and now with its new 2019-2025 Business Portfolio, the André and Lucia Maggi Foundation works with the premise of contributing to strengthening leaderships and youth social protagonism for local sustainable development.

PARTNERSHIPS AND CONNECTIONS

The Foundation seeks to play a role of influence and reference in the promotion of agendas that discuss issues relevant to local development. It also seeks greater capacity to work in partnerships in regions strategic for the Foundation and AMAGGI, as well as favorable scenarios for advocacy on public policies for sustainable local development.

The organization already takes part in discussions and agendas that foster debates and local development, through practices related to Private Social Investment: whether participating in associations, networks and initiatives, or in their own agendas to stimulate relevant issues.

Main Objective

Contribute to debates and take part in discussions and agendas on themes important for sustainable local development, through Private Social Investment practices.

Specific objectives

- ✓ Participate in the preparation of booklets, articles, research and materials to strengthen themes related to sustainable local development;
- ✓ Participate and/or hold annual forums, events and conversation circles;
- ✓ Present its strategy to all AMAGGI units;
- ✓ Participate in social movements, as well as instances of social control.

2019 Goals

- ✓ Institutional participation in social control councils, networks, committees, forums and campaigns;
- ✓ Contribution, association, and articulation with Working Groups;
- ✓ Promote discussions in its network on themes that contribute to the strengthening of the local development agenda;
- ✓ Articulation with groups and networks of interest.

Validation methods

- ✓ Registry and number of participations in external activities;
- ✓ Number of publications made.

Investment:

EXPENSES	2019 FORECAST
Project Expenses	R\$ 153.710,00
TOTAL	R\$ 153.710,00

STRENGTHENING LEADERSHIPS AND YOUTH SOCIAL PROTAGONISM

Youth is marked as a moment of formation and strengthening of bonds that go beyond family, expanding the look outside of oneself, allowing to

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perceive the world and the opportunities around. It is in this phase that the expectations of constructing an adult life and the perspectives of one's life history that people wish to tread, also create a greater sense of responsibility and empathy.

The desire for change, concern with reality, the need to feel unique, and actions that generate positive impacts in the world are some of the hallmarks of the new generations, which are being formed with intense flows of information associated with technology.

On the other hand, in times of unemployment, the lack of perspective, focus and training causes young people to suffer the most from the reduction in the number of jobs in the labor market.

Data from the Brazilian Institute of Geography and Statistics (IBGE) show that in 2018, among 18 to 24 year-olds, the unemployment rate is more than twice the rate of the general population. In the same survey, the highest unemployment rate, however, is with 14 to 17 years-olds - reaching 42.7%, more than triple the overall rate. However, Brazilian legislation restricts professional activity in this age group, which must be exercised under specific conditions, as young apprentices, for example.

According to another survey released by the Social Good Brazil Institution, 26 million young Brazilians want to do something for the collective benefit, that has social impact and allied to their life purpose and cause.

How to connect these two realities? Between the desire to generate something positive in the world and at the same time prepare for the job market?

Realizing this innovative and transformative potential, the Foundation seeks to encourage young people who have proposals/project ideas that contribute to local development through the Global Challenge Movement.

ANDRÉ AND LUCIA MAGGI FOUNDATION GLOBAL CHALLENGE MOVEMENT

Main Objective

Encourage and promote 20 actions, projects and/or initiatives led by young people aged between 13 and 29, capable of solving one or more perceived problems in their communities, causing transformative social impacts.

Specific objectives

- ✓ Encourage young people to perceive themselves as agents of transformation of their realities through the creation of innovative solutions for the resolution of perceived problems in their daily lives;
- ✓ Learn about leaderships inserted in the communities where AMAGGI and the Foundation work;
- ✓ Encourage the action of young local leaders;
- ✓ Provide resources for young people to structure their ideas of social impact;
- ✓ Contribute to the development of competencies of young people leading initiatives;
- ✓ Acquire knowledge and discuss the main collective challenges existing in different communities;
- ✓ Learn about ideas that can create positive impacts.

Target audience

- ✓ Public Seed: Youngsters aged between 13 and 17, who are accompanied by an adult educator/mentor, develop projects in public or private schools, social organizations, community movements or associations;

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- ✓ Public Harvest: Youngsters aged between 18 and 29, university students, microentrepreneurs, social entrepreneurs, whether or not they are connected to social organizations, collectives and/or cooperatives, among others, who already have project proposals (ongoing or not) directed to social impact in their communities and to seek support to further boost their results.

Service access

Announcement made available once a year, beginning in the 2nd half of 2019.

Coverage

Available to all municipalities where AMAGGI and the Foundation are present.

2019 Goals

- ✓ Select 20 initiatives developed by young people;
- ✓ Provide an immersion for representatives of all selected proposals;
- ✓ Offer the resource of R\$ 2 thousand for 10 initiatives recognized in the Seed category and R\$ 10 thousand for 10 projects selected in the Harvest category.

Validation methods

- ✓ Registration form (report);
- ✓ Local worksheet and dissemination of selected proposals;
- ✓ Engagement research;
- ✓ Evaluating committee fact sheet;
- ✓ Satisfaction survey.

Desired social impact

Promote the youngsters' protagonism strengthening so that they can be active in their communities.

Investment:

EXPENSES	2019 FORECAST
Project Expenses	R\$ 170.000,00
TOTAL	R\$ 170.000,00

ANDRÉ AND LUCIA MAGGI FOUNDATION AWARDS

Main objective

Recognize and encourage the best practices of social institutions that contribute to the local and sustainable development in the municipalities where AMAGGI and the André and Lucia Maggi Foundation are present. As part of the Foundation's strategic review, the André and Lucia Maggi Foundation Awards will open not to new registrations in 2019 and the performance of this project will be a follow-up for the 2018 winning social organizations.

Specific objectives

- ✓ Execute the planned activities scheduled with the winners of the 3rd edition of the 2018 André and Lucia Maggi Foundation Awards: training in Cuiabá (MT), transfer of financial resources and technical visits.

Target audience

Social Institutions, associations, NGOs, OSCIPs (Civil Society Organization in the Public Interest) and social initiatives existing in the municipalities where AMAGGI and the André and Lucia Maggi Foundation operate.

2019 Goals

- ✓ Finalize 100% of the training process of those organizations awarded in the 3rd edition (held in 2018);
- ✓ Conduct at least (01) one technical visit to the winning organizations of the 3rd edition, in addition to offering 05 individual consultancies – according to the result or need shown in the participatory diagnosis;
- ✓ Verify that at least a 90% of the participants of the 3rd edition of the awards, have been able to expand their knowledge in relation to managing their organization;
- ✓ Obtain at least 60% of the final organizations using the knowledge acquired in the project activities to obtain resources from other funding sources, rendering possible their financial sustainability;
- ✓ Verify that 70% of the final participants of the project's edition perceived networking as “very relevant” in relation to networking needed.

Validation methods

- ✓ Report with the diagnosis on the initial and final profile of participating organizations;
- ✓ List of trainings offered;
- ✓ List of organizations included in the 3rd edition published on the Foundation's website;
- ✓ Qualitative and quantitative research with participants.

Desired social impact

Strengthen the social institutions' actions, making them more independent, thus benefiting a greater number of projects and people.

Investment:

EXPENSES	2019 FORECAST
Project Expenses	R\$ 326.800,00
TOTAL	R\$ 326.800,00

COLLECTIVE SPACES

The collective spaces managed by the André and Lucia Maggi Foundation are places of interaction that foster dialogue, trust, proactivity and autonomy of young people and local leaderships for each activity promoted, such as: discussion of opinions, reflections on individual and social responsibilities, construction of working groups, elaboration of collective and collaborative projects, games and activities that strengthen the benefits of proactivity and confidence in the group, among other interaction strategies.

It is through these practices and experiences that individuals have the possibility to live new experiences, more self-assured, able to intensify relations with their surroundings and develop a positive attitude in groups, becoming a source of initiative, commitment and freedom.

As one of the focuses of its new portfolio, the Foundation wants to increase the use of its collective spaces in the municipalities of Cuiabá (MT), to be inaugurated in 2019, Rondonópolis (MT) and Itacoatiara (AM). This use will take place in the modalities of: co-financing, co-management, free transfer and the Foundation's own management.

Collective Spaces assignment will be done according to the physical capacity of each unit and the analysis of requests received.

Forms of requesting activities development in collective spaces:

- **Space concession:** characterized by the free use of part of the collective spaces by partners (individuals or legal entities) who wish to develop themes related to the issues and public of the Foundation's interest, without any returns or intervention by the organization. The usage regulation is available year-round and is publicized in meetings with partners, social networks, the Foundation's website, among others.

-**Co-management:** characterized by the free use of part of the collective spaces by partners who wish to develop themes related to the issues and public of the Foundation's interest, in this case having the Foundation's desire to participate directly in the action/project. This modality will not necessarily have a financial return, but the co-responsibility to develop activities that can have common results. (e.g. network training, training, forums, stakeholder training). The usage regulation is available year-round and is publicized in meetings with partners, social networks, the Foundation's website, among others.

- **Co-financing:** characterized by the need to offer diversified activities to attend the themes aimed at strengthening young people and local leaders in collective spaces, fostering art, culture and social protagonism strengthening, as well as enhancing local knowledge and skills. This modality will have a financial return provided by the Foundation, as well as potential partners who wish to develop specific themes together, being the responsibility of the Foundation to develop the scope with the contractor. The Invitation to Bid/ Public Call/Invitation Letter must be communicated whenever appropriate to meet specific demands, or at beginning the of each year, to meet the Foundation's annual planning.

Target audience

Other organizations, businesses and individuals in the community.

Service access

- ✓ Notices;
- ✓ Public Calls;
- ✓ Invitation Letters;
- ✓ Regulations according to modalities;
- ✓ Public Announcements;
- ✓ Form available at the collective spaces or on the Foundation's website.

ANDRÉ AND LUCIA MAGGI FOUNDATION – COLLECTIVE SPACE - RONDONÓPOLIS (MT)

History

Since 2009, the 'Maggical' Home project has been contributing to the integral and integrated formation of children and adolescents, with art-education as a means for the construction and development of citizenship and developed in partnership with public schools in the municipality. The physical space managed by the Foundation attended children and adolescents daily after school-hours with extracurricular activities

Starting in 2019, the Foundation's actions in this physical space will be directed towards strengthening leaderships and youth social protagonism, through the provision of space for partners and the community and also through workshops. Thus, the Foundation's subsidiary, formerly known as the 'Maggical' Home Project, is now known as the André and Lucia Maggi Foundation Collective Space.

The expectation is to render this local space for creative exchanges among young people of different age groups. Moments built by the Foundation, local partners, and also young leaders.

Main objective

Stimulate and promote actions, projects and initiatives led by young people aged between 11 to 16, who are able to identify the problems in their communities and propose solutions causing transformative social impacts.

Specific objectives

- ✓ Guarantee young people a space for playful exercise and conditions for youth protagonism strengthening;
- ✓ Sensitize young people to the environment in which they are inserted through the experimentation of integrated environmental practices;
- ✓ To instrument youngsters to develop entrepreneurial skills that favor their formation for life in its most diverse dimensions;
- ✓ Promote intergenerational dialogue and strengthen links between young people, their families and the community;
- ✓ Promote greater integration of the project as well as broaden its channels of communication with partner communities;
- ✓ Contribute to the implementation and formulation of public policies in the education, socioeconomic and cultural development areas;
- ✓ Provide the Collective Space structure for initiatives that promote social protagonism.

Target audience

Workshops offered by the Foundation: young people aged between 11 and 16.
Collective Space Concession: Public, private and Third Sector institutions,

professionals in the areas of education, social, health, university, microentrepreneurs, cultural producers, collectives and cooperatives, and the community in general.

Service access

Workshops: free registrations open quarterly, as of February, and promoted through the André and Lucia Maggi Foundation's website.

Concession: regulation and form available all year, in the Collective Space and at the André and Lucia Maggi Foundation's website.

Coverage

Rondonópolis (MT)

2019 Goals

- ✓ Offer workshops to strengthen youth protagonism for youngsters aged between 11 and 16 enrolled;
- ✓ Implement the Foundation's Political Educational Project, whose premise is the development of youth protagonism and strengthening the culture of the children enrolled in the workshops;
- ✓ Identify in the young participants a 20% increase in their level of knowledge, skills and attitudes development;
- ✓ Take part in public agendas proposed by networking with the Child and Adolescent Social Assistance Councils;
- ✓ Grant the Collective Space for organizations of the local network to carry out activities.

Validation methods

- ✓ Monitoring and evaluation;
- ✓ Numbers of subscribers x dropouts;
- ✓ Number of deliveries made;

- ✓ Frequency registration;
- ✓ Analysis of the planned x performed;
- ✓ Youth performance focus groups;
- ✓ Youth performance analysis;
- ✓ Partnership terms;
- ✓ Photographic records.

Desired social impact

Contribute to the development children and the adolescents in the construction of their citizenship and protagonism, providing an environment with balance so that their expression, and that of the group to which they belong to, may find dialogue and paths of proactivity. Grant the space to strengthen youth protagonism dissemination practices, local leaderships formation, strengthening the network and engaging the local community.

Investment:

EXPENSES	2019 FORECAST
Project Expenses	R\$ 130.000,00
Facilities Expenses	R\$ 108.370,00
TOTAL	R\$ 238.370,00

ANDRÉ AND LUCIA MAGGI FOUNDATION – COLLECTIVE SPACE - CUIABÁ (MT)

The André and Lucia Maggi Foundation's Collective Space in Cuiabá (MT) is in structuring and should be inaugurated in 2019. As in Rondonópolis, the

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expectation is to render this local space for creative exchanges among young people of different age groups. Moments built by the Foundation, local partners, and also young leaders.

Main objective

Contribute to the full development of young people, aged between 11 and 16, in constructing their citizenship.

Specific objectives

- ✓ To guarantee young people a space for playful exercise and conditions for the strengthening of their childhood culture;
- ✓ Sensitize young people to the environment in which they are inserted through the experimentation of integrated environmental practices;
- ✓ To instrument young people to develop entrepreneurial skills that favor their formation for life in its most diverse dimensions;
- ✓ Promote intergenerational dialogue and strengthen ties between young people, their families and the communities;
- ✓ Promote greater integration of the project, as well as broaden communication channels with partner communities.

Target audience

Youngsters aged between 11 and 16.

Service access

Free access to interested students, starting from March 2019, in partnership with the municipal and state departments of education, social assistance and health.

Coverage

Cuiabá (MT)

2019 Goals

- ✓ Articulate a partnership with the Municipal Department of Education to carry out school countermeasures with 90 students, aged between 11 and 16, from partner schools;
- ✓ Carry out actions after school-hours focusing in art-education with 50 students from the Ranulpho Paes de Barros Municipal School, within the school's physical space;
- ✓ Carry out actions after school-hours focusing in art-education with 40 students of the Esmeralda of Campos Fontes Municipal School, within the school's physical space;
- ✓ Inaugurate the Collective Space physical space in Cuiabá, in the Duque de Caxias II neighborhood;
- ✓ Implement the Foundation's Political Pedagogical Project, whose premise is the development of youth protagonism and strengthening culture of the children enrolled in the project;
- ✓ Identify a 20% increase in their level of development in knowledge, skills and attitudes with other children and adolescents, families and partner schools;
- ✓ Take part as a member of the Cuiabá Social Assistance Council;
- ✓ Take part in the public agendas proposed by the Cuiabá Municipal Council for Children and Adolescents.

Validation methods

- ✓ Monitoring and evaluation;
- ✓ Numbers of subscribers x dropouts;
- ✓ Frequency registration;
- ✓ Analysis of the planned x performed;
- ✓ Youth performance focus groups;

- ✓ Youth performance analysis;
- ✓ Partnership terms;
- ✓ Photographic records.

Desired social impact

Contribute to public social, cultural and educational policies and to the protagonism of young people in the construction of their citizenship, providing an environment of balance so that their expression and that of the group to which they belong to, may find dialogue and paths of proactivity and leadership.

Investment:

EXPENSES	2019 FORECAST
Project Expenses	R\$ 121.600,00
Facilities and Installation Expenses	R\$ 1.537.532,00
TOTAL	R\$ 1.659.132,00

VELHA SERPA CULTURAL CENTER - COLLECTIVE SPACE - ITACOATIARA (AM)

This Collective Space is located in Itacoatiara (AM). It occupies the building of the old Municipal Slaughterhouse, which is known as the Velha Serpa Cultural Center, in allusion to the history and the municipality's first official name. In this location, the André and Lucia Maggi Foundation has carried out since 2009 actions aimed at the development of social activities, training and dissemination of local culture in the municipality.

From 2019, the Foundation's actions in this physical space will be directed towards strengthening local leaderships and youth social protagonism, through granting the space to partners and the community and also through the realization of workshops.

Main objective

Be a collective space recognized by the community as a diffusion agent for access to cultural actions and training for citizenship in the municipality of Itacoatiara (AM).

Specific objectives

- ✓ Promote events to support culture, education and income generation;
- ✓ Partner with public spheres;
- ✓ Provide the space to support culture, education, income generation and promotion of local leaderships and youth social protagonism;
- ✓ Collaborate with public policies on culture, education and income generation.

Target audience

The community - Itacoatiara (AM)

Service access

- ✓ Free activities released through an annual calendar in the local media and the André and Lucia Maggi Foundation's institutional communication channels;
- ✓ Guidelines for using the space and Public Call Notice, published on the Foundation's website.

Coverage

Itacoatiara (AM)

2019 Goals

- ✓ Increase by 20% the number of actions focused on culture, education and income generation for the community;
- ✓ Increase by 10% the number of space granting for activities demonstration to support culture, education and income generation;
- ✓ Articulate network with the Culture Municipal Secretary to carry out the cultural and artistic activities of the municipality.

Validation methods

- ✓ Monitoring and evaluation;
- ✓ Minutes records;
- ✓ Photographic records;
- ✓ Application forms;
- ✓ Event attendance list;
- ✓ Participant reaction ratings;
- ✓ Guidelines for the use of space and Public Call published on the Andre and Lucia Maggi Foundation's website;
- ✓ Partnership terms.

Desired social impact

Become a local asset contributing to the socio-cultural development and to the strengthening of social protagonism in the municipality of Itacoatiara (AM).

Investment:

EXPENSES	2019 FORECAST
Project Expenses	R\$ 99.270,00
Facilities Expenses	R\$ 77.500,00
TOTAL	R\$ 176.770,00

COMMUNITY SOCIAL INVESTMENT IN PRIORITIZED MUNICIPALITIES

Corporate social investment has the important role of favoring and qualifying the approach between the company with the society, acting in a manner aligned with public policies, as well as the strengthening of Civil Society Organizations, aiming at sustainable local development.

Thus, the Foundation, which manages AMAGGI's Private Social Investment Project, aims to contribute to local and human development, adding value to the company's performance and its vision of "being a reference company in sustainable development", and has an essential role in demonstrating the company's social commitment to the communities where it operates.

With the objective of aligning the Foundation's actions with AMAGGI's actions in the communities where the company operates, socio-economic data were collected from municipalities of high, medium and low impacts, as well as data from strategic areas of the company, crossing the needs of local communities with those of the company. Thus, the list of priority municipalities was created, which will receive help for up to three years, in issues that will be raised and validated with the company and the communities.

The Foundation's activities in the municipalities considered as priorities for AMAGGI will go through four stages of development.

01 - Entry:

1.1) Choose municipalities, through the collection of secondary data and the comparison with themes which are a priority for AMAGGI. The process of surveying municipalities considered the dialogue with several of the company's business areas.

1.2) Communication plan for public related to the Foundation and AMAGGI;

1.3) On-site diagnosis: sent to various actors from AMAGGI units, prior to the on-site visit, to collect the main impressions on the territory;

1.4) Mapping the Foundation's and AMAGGI's networks (private sector, public and organized civil society, among others);

1.5) Meetings with key actors for network engagement;

1.6) Conversational groups for defining priority themes.

02 - Validation:

2.1) Analysis and validation of the data collected in the Entry stage;

2.2) Conversational groups with interested parties to validate themes;

2.3) Creation of the local action plan relating to the priority themes;

2.4) Definition, from the prioritized themes, of monitoring indicators;

2.5) Definition of the scope of the local development agenda.

03 – Hands-on stage:

3.1) Training for the local network and stakeholders, aiming at the autonomy and sustainability of the local development agenda;

3.2) Schedule meetings, visits, seminars, and forums, according to local themes;

3.3) Offer public calls and Seed Investments.

04 - Destination:

4.1) Providing support funds for community projects;

4.2) Celebrating achievements with the community;

4.3) Monitoring for continuous relationship.

Main objective

Strengthen the company's relationship with the community, focusing on local and human development, aiming at the quality of life of its various stakeholders.

Specific objectives

- ✓ To foster networks between existing social organizations in the municipalities;
- ✓ Develop a work agenda with the purpose of achieve the actions proposed for the future of the municipality;
- ✓ Create strong and consolidated working groups to carry out the work agenda;
- ✓ Strengthen local leadership through ongoing training and capacity building.

Target audience

Local leaders, public agents, social control bodies and local companies.

Service access

Public invitations to take part in the local network and institutional articulation.

Coverage

The municipalities prioritized for the activities to start are:

- ✓ Itacoatiara (AM);
- ✓ Porto Velho (RO);
- ✓ Querência e São Félix do Araguaia (MT): in the specific case of these two municipalities, which make up a region, the continuity of the 'Potencializa' Project's relationship and activities (Strengthen), developed by the Foundation between 2016 and 2018 in Querência. In São Félix do Araguaia, the relationship with the community is at its beginning.
- ✓ Itiquira (Ouro Branco – MT district).

2019 Goals

- ✓ Initiate actions in the municipalities of Porto Velho (RO), São Félix do Araguaia (MT) and Itiquira - Ouro Branco (MT), based on an approach with local institutions, taking part in meetings and events, as well as deepening the relationship with the municipalities of Querência (MT) and Itacoatiara (AM), which already have a relationship history, and establish new connections and partnerships.
- ✓ Perform the Entry and Validation stages, which consist of site characterization and participatory diagnosis, local network mapping, meeting key actors for network engagement, prioritization of thematic areas, contextual analysis and planning for the future, Entry stage data analysis and validation, co-creation of the local action plan in the priority themes, definition of the monitoring indicators, definition of the scope of projects and partnerships.

Validation methods

- ✓ Attendance list;

- ✓ Photographic records;
- ✓ Prioritized themes;
- ✓ Network map;
- ✓ Monitoring indicators;
- ✓ Activity report.

Desired social impact

Contribute to the participatory process for the construction of sustainable local development.

Investment:

EXPENSES	2019 FORECAST
Project Expenses	R\$ 240.000,00
TOTAL	R\$ 240.000,00

ONGOING PARTNERSHIPS

CÁRITAS DIOCESANA – SANTO ANTÔNIO DAYCARE – RONDONÓPOLIS (MT)

In Rondonópolis (MT), the André and Lucia Maggi Foundation supports the Cáritas Diocesana Daycare that attends 103 children in total.

Support is given through donating uniforms and holding parties on commemorative dates.

Support value expected for: **R\$ 14.000,00**

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APAE RONDONÓPOLIS (MT)

The Parents and Friends of Specially Challenged Association (APAE) in Rondonópolis (MT) also receives help from the André and Lucia Maggi Foundation, who donates uniforms to 296 students.

Support value expected for 2019: **R\$ 16.000,00**

RENATO SUCUPIRA HOSPITAL – SAPEZAL (MT)

Due to its historical significance, the André and Lucia Maggi Foundation helps the Renato Sucupira Hospital annually with the donation of financial resources, according to the demand and the need presented by the hospital technical staff and analyzed by the Foundation.

Support value expected for 2019: **R\$ 30.000,00**

HUMAN RESOURCES

To carry out all of its actions and projects, the André and Lucia Maggi Foundation has project, administrative and accounting internal teams.

The André and Lucia Maggi Foundation, in partnership with AMAGGI, is structuring a project to map the competencies needed to be developed internally, with a view to ensuring the success of the implementation of the 2025 Strategy.

In order to encourage its employees' qualification, the Foundation offers the Educational Aid benefit, destined to higher level courses, and the Qualification Aid, for shorter courses. It also offers tools, lectures and in-house

training aimed at improving not only technical capacity but also promoting behavioral development.

The Human Resources area has directed the work to improve the data management tools and indicators' construction, seeking to streamline the supply and quality of information.

For 2019, the André and Lucia Maggi Foundation plans to update the performance management tools and the Human Resources Policy, in order to provide transparency in the strategic guidelines related to HR management.

2019 Goals

- ✓ Review collaborators' Managerial Performance tools.

Human Resources Expected Investment

To carry out the activities in 2019, the André and Lucia Maggi Foundation provides an investment of R\$ 2,181,835.11, for the following expenses: labor obligations (salary, vacation, Christmas bonus salary and payroll) and benefits (medical care, transportation costs, food stamps, life insurance, training, education assistance and others).

Investment:

EXPENSES	2019 FORECAST
Human Resources	R\$ 2.181.835,11
TOTAL	R\$ 2.181.835,11

INTERNAL ACTIVITIES

The administrative and accounting areas are responsible for the accountability of the organization and internal processes control, ensuring transparency in the use of all resources allocated to projects.

In light of this, in 2018 the first André and Lucia Maggi Foundation internal processes audit was carried out, which identified the strengths and also the improvements to be applied internally, and a plan of action was elaborated to be executed in 2019.

In 2018, the Management Committee analyzed tools and methodologies aimed at improving the management of projects and actions and will continue the creation and implementation of the "Projects Office" in 2019. This action aims to maintain an integrated vision of the organization's strategic plan, in order to improve the performance evaluation and value demonstration processes, as well as to ensure the implementation of actions within the time and cost defined in the planning through managing results and monitoring.

2019 Goals

- ✓ Implementation of the "Project Office";
- ✓ Execution of the internal processes External Audit action plan;
- ✓ Updating accounting procedures;
- ✓ Beginning the CEBAS application process (Social Assistance Benevolent Entities Certification).

Investment:

EXPENSES	2019 FORECAST
Administrative Expenses	R\$ 313.730,00
TOTAL	R\$ 313.730,00

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