

WORKSHOPS

COMMUNITIES

TRANSFORMING PEOPLE  
AND COMMUNITIES

PRIORITY  
MUNICIPALITIES

GLOBAL CHALLENGE

SOCIAL  
PROMINENCE

**ANNUAL  
REPORT  
2019**

SUSTAINABLE  
LOCAL DEVELOPMENT

CITIZEN PARTICIPATION

DIALOGUE WITH  
STAKEHOLDERS

ADVOCACY

YOUTH

COLLECTIVE CONSTRUCTION

LOCAL LEADERS

LOCAL PARTNERSHIPS

EMPLOYEES



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# Message from the President

GRI 102-14

2019 was a very challenging year for the André e Lucia Maggi Foundation. We accelerated our operations focusing on strategy for the coming years, in line with the parent company's business, AMAGGI. We started the implementation of the new project portfolio, focusing on social prominence as a way to contribute to community development. We enhance partnerships and relationships with communities, organize our internal processes and encourage discussions.

All of these changes required a lot of commitment from our team, which plunged into understanding the new operating strategy, by being dynamic and capable of achieving all the results expected for the year. This feeling of belonging made it clear that we are prepared for the next challenges.

With the Foundation's new portfolio of operations, we reformulated our "how to do it", i.e., we restructured our projects and started to plan and implement the institution's initiatives from new angles, always based on our strategic purposes and objectives. We changed not only the way we act, but also the target audience, now focusing on youngsters and leaders of communities where AMAGGI operates.

Even though this is the first year of operations with the new strategy, we have achieved very positive results in the foundation's work fronts, such as the Collective Spaces, the activity prioritization with AMAGGI, focusing on municipalities listed for a performance close to the institution, and also the Global Challenge, which is a public notice for the dissemination of social prominence. We also started to develop the AKÔ, a board game with questions created to encourage dialogues and reflections between people who share the same dream or project. We started planning a pilot project for Corporate Volunteering, which will be implemented at the AMAGGI Headquarters (Cuiabá-MT) in 2020 and, in addition, in our institutional work through Advocacy, we held meetings with companies in the state of Mato Grosso to exchange knowledge and take in events to disseminate social prominence.

Another highlight of the year was the creation of a Service Provider Registry, in which professionals who are interested in providing services to the Foundation, from workshops to lectures and courses,

can register using an online form on our website. We also seek to establish active partnerships to join efforts with initiatives that already have extensive experience and achieve greater articulation with the local leaders where we operate.

In order for our team to manage the Foundation's projects more efficiently and systemically, one of the goals in 2019 was to implement the Project Office, an organizational structure that promotes the standardization of governance and management

processes in order to ensure that projects are executed using a specific methodology. With all this, the Foundation intends to be a reference for its ability to work together to accelerate local development in the localities where it operates.

With so many achievements, we believe that 2020 will be a year of deepening and perfecting everything we accomplished in the previous year, taking advantage of all lessons learned. It will be a year to put into practice many projects that benefit society and offer growth and development opportunities for all those involved. And, even considering the current situation which we are living, due to the coronavirus (COVID-19), we at the Foundation will continue to act with the purpose of contributing to local and human development, supporting the people and communities that most need assistance at present, to overcome this phase together.

Enjoy!

“In 2019 we started the implementation of the new project portfolio, focusing on social prominence as a way to contribute to community development.”



**Belisa Souza Maggi**  
President at the André and Lucia Maggi Foundation

# One for All and All Against COVID-19

Even though this report is related to the 2019 actions, published in 2020, we couldn't leave out the efforts that the Foundation has been making in the fight against the coronavirus pandemic (COVID-19).

At present, countless families are experiencing difficulties, we paused the projects, which will be rescheduled for when everything is normalized, and redesigned our annual budget and focused our efforts on actions that contribute to facing the consequences of this pandemic.

Following the recommendations for social distancing to prevent the spread of COVID-19, suggested by the World Health Organization (WHO), many Brazilians were impacted in relation to access to food and other basic resources. Facing this scenario, the Foundation, together with other institutional partners, launched an online campaign called **One for All and All Against COVID-19**, which aims to carry out emergency actions, at first with donations of basic food baskets. It is worth mentioning that its activities may



extend to other actions, if other issues are subsequently identified to support the gradual return of social institutions' activities and the communities most affected.

This fund, which focuses on supporting communities that are in a situation of social vulnerability aggravated by the pandemic, located in the states of Amazonas, Mato Grosso and Rondônia, is a great incentive network to encourage the donation from thousands of people (private individuals and legal entities) to Social Organizations that are on the front line with families that are in need of support at this time of crisis.

This action started with the donation of 50 thousand basic food baskets by AMAGGI to the fund and the goal is to collect 100 thousand baskets. So far, **more than 82,488 baskets have been donated**<sup>1</sup>.

We believe in the collective power. One for All and All Against COVID-19. To learn more about the campaign and check all results achieved, visit [www.umportodos.org.br](http://www.umportodos.org.br). Through the website it is also possible to monitor how many baskets have already been delivered to families in socially vulnerable situations and check photos and videos of the deliveries. To ensure more transparency in the process, the Foundation, in partnership with the Industry Observatory of the Mato Grosso Industries Federation (FIEMT), created an infographic that is updated in real time - available [here](#).

### The André and Lucia Maggi Foundation Team

1. Data base: 30/07/2020



# Who we are

GRI 102-1, GRI 102-2, GRI 102-3, GRI 102-5

The Foundation is an institution with no economic purpose, responsible for managing AMAGGI's Private Social Investment. Created in 1997, its headquarters is in Cuiabá (MT), it has two branches: the André and Lucia Maggi Foundation's Collective Space, in Rondonópolis (MT), and the Velha Serpa Cultural Center Collective Space, in Itacoatiara (AM), as well as developing work in other municipalities strategic for AMAGGI.

Between 2017 and 2018, the Foundation undertook a strategic review that renewed its scope of action. This culminated in the closure of some projects and the increase in new forms of action, starting in 2019, always in line with the Foundation's Mission, Vision and Values.

The 2018-2025 Strategic Planning remained aligned with the purpose of contributing to local and human development, adding value to AMAGGI's performance, a company whose

Vision is "To be a reference company in sustainable development", thus demonstrating the company's social commitment to the communities where it operates.

Following these changes, in 2019 the Foundation started to operate in the following work fronts: Collective Spaces; Activity prioritization with AMAGGI; and Global Challenge, an announcement aimed at the dissemination of social prominence. A detailed description of the activities carried out on each front is available in the chapter "Our actions in 2019".

Until 2025, the Foundation's performance will be sustained by the fact that it is a reference institution in the localities where it operates and by the ability to work with partnerships, accelerating local development in the strategic regions for AMAGGI and the Foundation itself.

## About AMAGGI

AMAGGI operates through four business areas - Commodities, Agro, Logistics and Operations, and Energy - maintaining an integrated and synergistic work throughout the agribusiness chain: from soybeans, corn and cotton production to soybeans processing and grains, cotton and inputs commercialization, generation and sale of electricity and port operations.

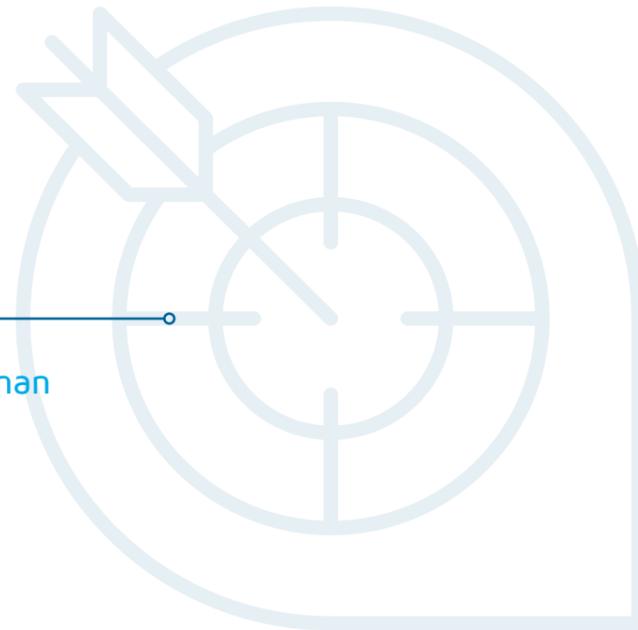


# Mission, Vision and Values

GRI 102-16

## Mission

Contribute to local and human development.



## Vision

Transform peoples and communities for sustainable development.



## Foundation's values

### Integrity

To be ethical, fair and consistent with what it thinks, says and does.

### Socio-environmental awareness

Promote culture, and environmental and social education.

### Simplicity

Focus on the essential, aiming to achieve significant results.

### Humility

Respect all peoples, and their diversity of ideas and opinions.

### Participative management

Encourage stakeholder participation and engagement in the Foundation's projects.

### Commitment

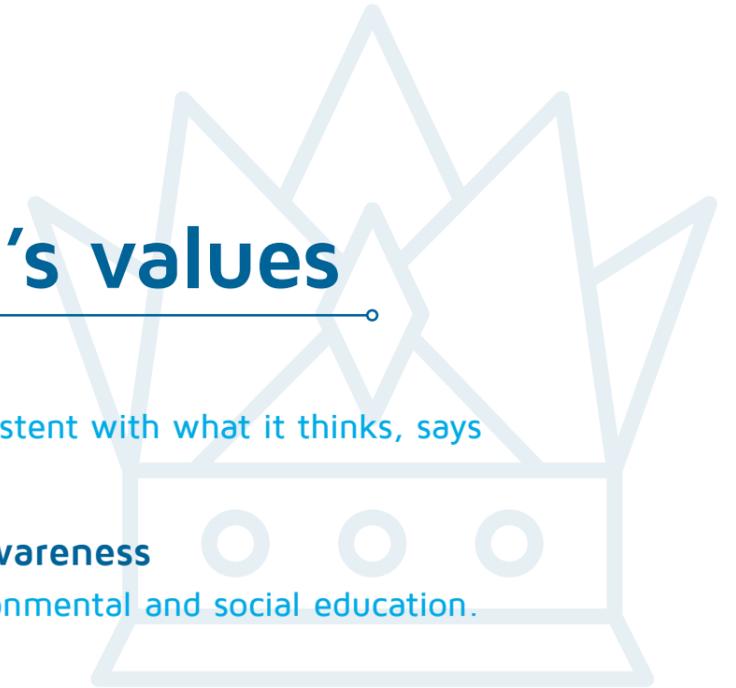
"Fly the flag", be passionate and proud of the Foundation's work and strive for its success.

### Pioneering

Value creative, innovative, participative, bold, talented and enthusiastic peoples, who make the difference.

### Respect for stakeholders

Cultivate good relations, with dialogue and transparency.



## Private Social Investment Policy (ISP)

The André and Lucia Maggi Foundation's activities are guided by AMAGGI's Private Social Investment Policy (ISP)<sup>2</sup>, which establishes how the company invests in the localities where it is present. Through this policy, AMAGGI carries out an annual voluntary transfer of financial resources for the Foundation to manage its projects. This model is part of a movement of evolution in the foundations sector, with the objective of changing from them being just philanthropic agents to assuming a more strategic role, capable of enhancing the positive impacts generated by the company's activities in communities and regions where it operates.

The first version of the Policy was created in 2015, with a subsequent update in 2018, aiming to adapt to the Foundation's Strategic Planning 2018-2025 and AMAGGI's Global Sustainability Positioning<sup>3</sup>.

## Institutional commitments

GRI 102-12, GRI 102-13

The Foundation directs its action to contribute to the United Nations (UN) Sustainable Development Goals (SDGs)<sup>4</sup>, a global agenda that seeks to stimulate and offer guidelines to governments, companies and communities for the construction of a more just and sustainable society. To this end, the organization acts in accordance with the goals defined for the 17 SDGs and also encourages its partners and stakeholders to follow these guidelines.

In addition to the SDGs, the Foundation considers other institutional commitments assumed by AMAGGI as opportunities for joint action. They are: UN Global Compact, National Pact for the Eradication of Slave Labor of the National Pact for the Eradication of Slave Labor (InPACTO) and the Abrinq Foundation's Child Friendly Company Program.



2. <https://www.fundacaoandreeluciamaggi.org.br/wp-content/uploads/2018/08/Politica-de-Investimento-Social-Privado-Amaggi1-8.pdf>  
 3. <https://www.amaggi.com.br/posicionamentoglobaldesustentabilidade/>  
 4. <https://nacoesunidas.org/pos2015/>



1st Forum "Scenario of Socio-Environmental Responsibility in Mato Grosso", carried out by the Foundation

# 2019 Highlights

of the Velha Serpa Cultural Center Collective Space, in Itacoatiara (AM), which throughout 2019 brought together 517 people in the activities carried out.

Celebrating **10 years**

**11,697**

votes in the popular Global Challenge online poll, which selected the 20 winning projects 2019.

**83**

Project Office implementation (PMD Pro methodology).

projects/initiatives registered in the first Global Challenge edition.

Performances carried out in **19 municipalities**

**BRL 4,333,112**

Activity prioritization with AMAGGI

- Actions in Itacoatiara mobilized 254 people.
- Actions in São Félix do Araguaia mobilized 554 people.
- Actions in Porto Velho mobilized 320 people.

**235**

in the states of Mato Grosso, Paraná, Amazonas, Rondônia and Roraima.

youngsters enrolled in workshops held at André and Lucia Maggi Foundation's Collective Space, in Rondonópolis (MT)

investment in shares and projects.

**23**

scholarships offered by the Foundation, in partnership with AMAGGI, for the Undergraduate course "Agro-computing Technology", from the College of Technology - FATEC Senai Mato Grosso.

Service Provider Registry launch



2019 Global Challenge Immersion

## Awards and recognitions



- **Child Friendly Company:** Since 2009, AMAGGI holds the Child Friendly Company seal and the Foundation is one of those responsible for ensuring AMAGGI the Child Friendly Company seal. Each year the institution's activity report is sent to the ABRINQ Foundation, which analyzes all actions that contribute to ensuring the rights of children and adolescents.



- **"Brotar" Award (Sprout/Bloom):** The Foundation was recognized for working as an institutional partner that adds knowledge aimed at training for the third sector. The award is offered by the Cuiabá Children's Sports Institute to important partners.



- **Transformers Awards:** The Foundation won 2nd place in the Social Investment and Sustainable Communities category, of the 2018 Transformers Award, for the work developed by the Foundation through the 'Potencializa' project (Strengthen), sponsored by the Inter-American Network of Foundations and Business Actions for Basic Development (RedEAmérica), the award was presented in March 2019.



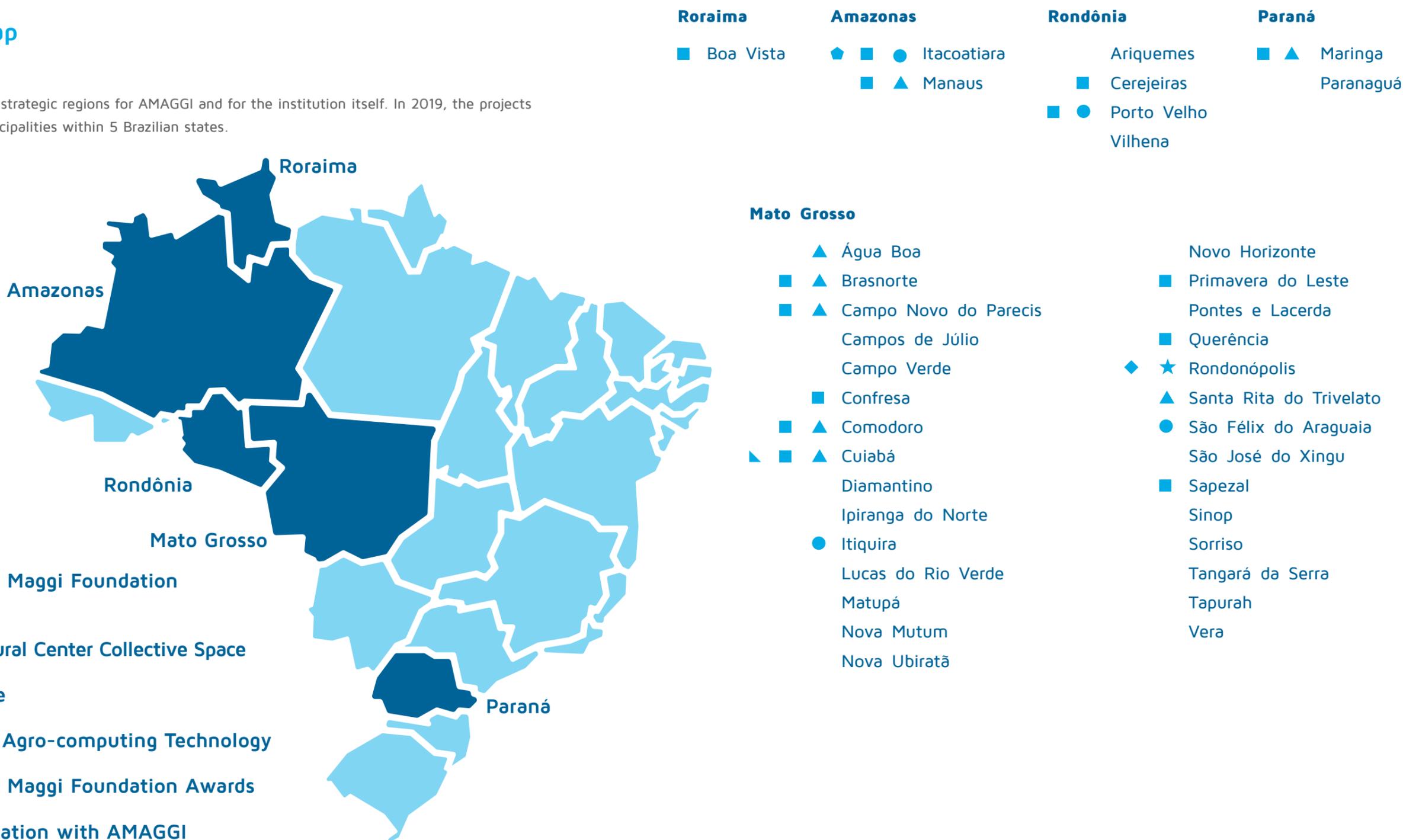
- **Mato Grosso Social Responsibility Certificate:** Created in 2002, the certificate is awarded after the Social Balance sheet analysis of institutions, companies, public bodies and civil society organizations, recognizing the main initiatives that work to spread social responsibility in the Mato Grosso region. The Foundation's performance has been recognized by the Social Responsibility Certificate of the Mato Grosso Legislative Assembly since 2016.

# Where we act

## Performance map

GRI 102-4, GRI 102-6

The Foundation operates in strategic regions for AMAGGI and for the institution itself. In 2019, the projects developed involved 19 municipalities within 5 Brazilian states.



# How we act

For the Foundation, everyone can contribute, participate and collaborate with collective interest causes, guaranteeing spaces for dialogue, trust and co-existence. Thus, what is built in the collective expresses everyone's desire for the common good. This is the translation of what the organization means by **social prominence**.

The institution works with its stakeholders with the premise that it is possible to strengthen social prominence that exists in the localities where it operates so that the solutions are potentialized to achieve sustainable local development. Therefore, it acts through the following work fronts:

## Collective Spaces

These are physical structures where the Foundation develops its projects with stakeholders: the André and Lucia Maggi Foundation Collective Space, located in Rondonópolis (MT), and the Velha Serpa Cultural Center Collective Space, located in Itacoatiara (AM). For the Foundation, these spaces are places of interaction that favor actions aimed at the social prominence agenda.

In addition to holding workshops and activities in the Collective Spaces, The Foundation also promotes concessions to the community in general and partners (private individuals or legal entities) who want to develop activities and projects related to the proposed themes and also to other stakeholders of the organization.

Space concessions are free of charge. The regulations for use are available throughout the year and are disclosed in meetings with partners, social networks, the institution's website, among others. To access regulations, please, [click here](#).

## Activity prioritization with AMAGGI

In 2018, the Foundation, together with AMAGGI, carried out a survey of priority municipalities for both organizations, considering local



## Partnerships through co-management and co-financing

In its performance, the Foundation can join a partner who also wants to use financial resources to develop joint actions, as follows:

- **Co-management:** This modality does not necessarily have a financial contribution from the partners, but the co-responsibility for developing activities that may have common results, such as network training, forums, interested parties' training, among others.
- **Co-financing:** This modality will have a financial contribution from the Foundation, as well as from potential partners who want to develop specific themes in partnership with the institution being responsible for developing the scope.



Lecture at the Abrinq Foundation stand during the CONARH 2019

socio-economic data and the possible impacts, risks and opportunities of AMAGGI's businesses in these locations. Through this diagnosis, it was possible to arrive at a list of municipalities, validated internally and externally with interested parties, who will welcome the Foundation's projects aimed at strengthening social prominence for local development.

Actions developed will be monitored for approximately three years, and the prioritized themes were raised and validated both by AMAGGI employees and by the mapped local leaders.

The municipalities chosen were Itacoatiara (AM), Porto Velho (AM) and São Félix do Araguaia (MT), more precisely in the Espigão do Leste district.

### Global Challenge - Notice for the dissemination of social prominence

As a way of being present in more municipalities where AMAGGI operates, the Foundation started to publish, in 2019, in an annual basis, the Global Challenge notice, for the dissemination of social prominence. Thus, each AMAGGI employee can disclose information about this notice in their city.

Given the current moment in which we are living in Brazil, with the COVID-19 pandemic and social isolation, as recommended by the World Health Organization (WHO), all services offered by the Foundation in 2020 have been rescheduled for when it is possible to carry out some of the activities in a safely manner for everyone. This way, both the global goals and the goals foreseen in each project, as described in the next chapters, can be revised throughout the year.



Workshop at the Velha Serpa Cultural Center Collective Space, in Itacoatiara-AM

## 2018-2025 Strategic mapping

The Foundation has a 2018-2025 Strategic mapping, which outlines the Foundation's goals and objectives for this period. Organized in four dimensions - Added Value, Stakeholders, Internal Processes, and Learning & Development - actions prioritized in 2019 can be seen in the image below.

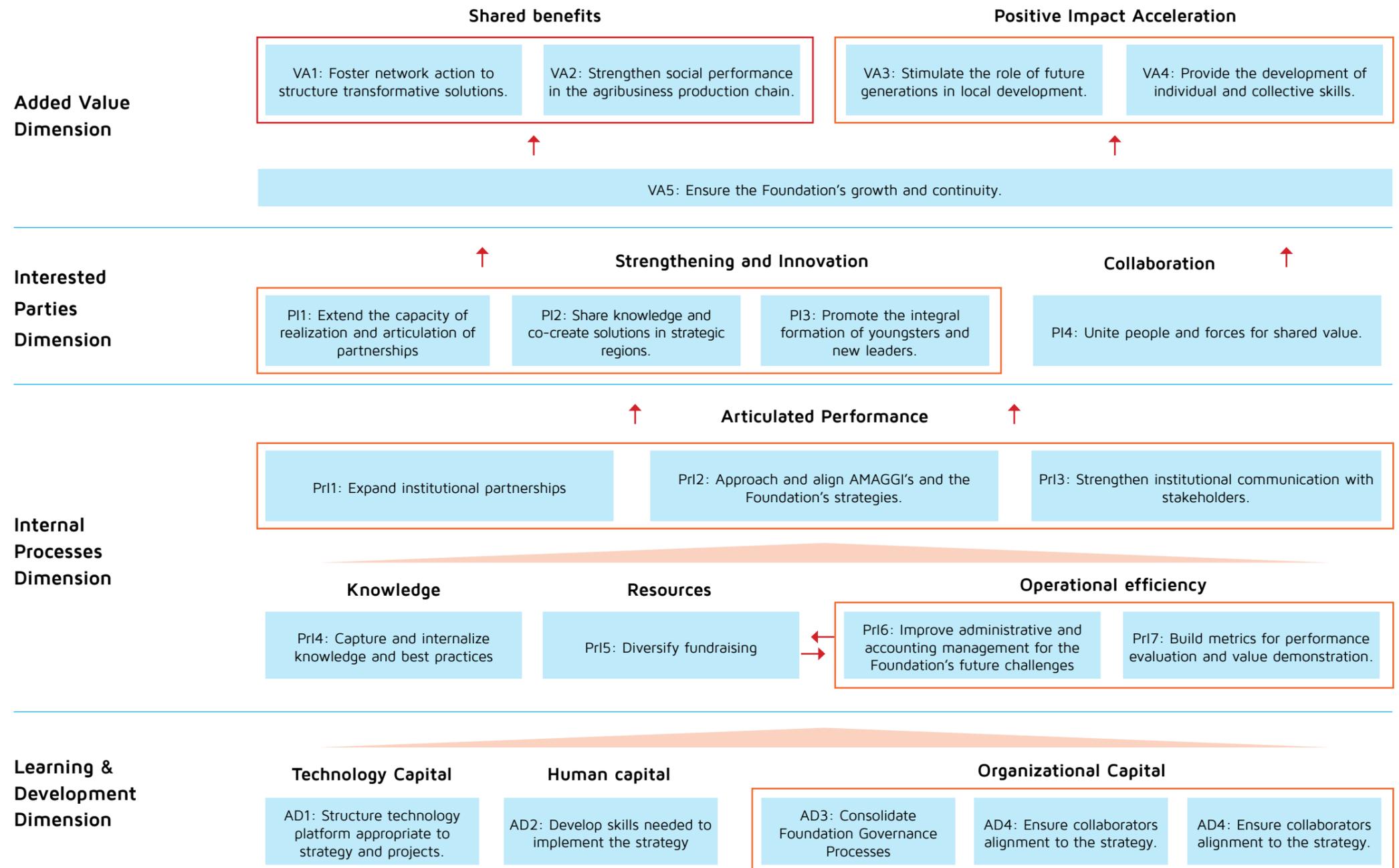
### 2020 goals

- Implement actions/projects and programs relating to the 2019-2025 portfolio;
- Stimulate co-management and co-financing partnerships through the Foundation's projects, as a way to diversify existing resources in the locations where it operates;
- Implement and monitor the Fundraising Project via Income Tax, with payroll deduction (AMAGGI/the Foundation);
- Follow 100% of the 2020 projects within the Project Office methodology;
- Train the Foundation's team in relation to the process of continuous project monitoring and expected result management, using the PMD Pro tool (Project Management for Development Professionals);
- Implement and monitor the pilot project for Corporate Volunteering at the AMAGGI Headquarters.

**Mission:** Contribute to local and human development.

**Vision:** Transform people and communities towards sustainable development.

**Ambition:** Be a reference institution, for the capacity to work in partnerships, accelerating local development in strategic regions for AMAGII and the Foundation.



## Advocacy for Sustainable Local Development

GRI 102-40, GRI 203-2, GRI 413-1

For the Foundation, advocacy is to defend and discuss issues that are important for local development. To this end, the organization seeks to play a role of influence and reference in promoting agendas that discuss issues relevant to communities.

It also builds partnerships in strategic regions for the Foundation itself and AMAGGI and designs favorable scenarios for the impact on public policies aimed at sustainable local development.

With this objective, the institution participates in discussions and agendas that foster debate and local development, whether participating in associations, networks and initiatives, or in its own agendas to stimulate specific and relevant themes. The Foundation also participates in the production of booklets, articles, research and materials to strengthen themes related to local development.

Following is a brief description of the initiatives of which Foundation takes part:

- **Thematic Council on Social Responsibility (CORES), Mato Grosso Industry Federation (FIEMT)**

Formed by industrial entrepreneurs and representatives of public and private organizations, the CORES-FIEMT hold debates, actions and events that provide the entity's interaction with the main issues of interest to the Mato Grosso industry. The Foundation has been a member of the Council<sup>5</sup> since 2009.

- **Group of Institutes, Foundations and Enterprises (GIFE)**

Together with its associates, GIFE acts as a center for reflection, organization and dissemination of information on Private Social Investment in Brazil, and as a pole of dissemination of technologies in the third sector. The institution also encourages the formation of partnerships, so that actions in the social area are not pulverized, thus forming a more efficient set to improve the conditions of the country's sustainable development. The Foundation is associated with GIFE since 2010.

- **North Amazon Institute for Third Sector Support (INATS)**

Based in the city of Porto Velho (RO), INATS congregates several non-economic organizations dedicated to human and local development in the North region of the country. The Foundation is affiliated since January 2018.

### Correlated SDGs



- **Inter-American Network of Foundations and Business Actions for Basic Development (RedEAmérica)**

A business sector network that is dedicated to sharing experiences, knowledge and good practices in order to fulfill the mission of promoting sustainable communities in Latin America. The Foundation is a member since January 2019.

- **Sectorial Chamber of the Mato Grosso Third Sector**

In October 2019, the Foundation was invited to participate in the Sectorial Chamber of the Third Sector, initialized by the Mato Grosso Legislative Assembly. The objective is to map and professionalize all work carried out by social organizations in the region.

- **Training and Insertion Network for Young Apprentices and People with Disabilities in the Rondonópolis Labor Market- REDES**

It is an initiative that brings together municipal authorities, the private sector, third sector organizations and training entities from Rondonópolis (MT), to promote the inclusion and training of People with Disabilities and Young Apprentices in the local labor market. The Foundation has been part of REDES since 2018.

In addition to these initiatives, the Foundation is also registered and takes part in the following municipal councils:

#### Registration

- Children and Adolescents Rights Municipal Council - Conselho Municipal dos Direitos da Criança e do Adolescente - Rondonópolis (MT)
- Social Assistance Municipal Council - Conselho Municipal de Assistência Social - Itacoatiara (AM)

5. In 2018, due to the strategic review process, the Foundation chose not to participate in the CORES-FIEMT Council. However, in 2019 the institution returned to participate in the discussions, understanding that it was part of the Advocacy strategy for Sustainable Local Development.

### Participation

- Social Assistance Municipal Council - Conselho Municipal de Assistência Social - Rondonópolis (MT);
- Social Assistance Municipal Council - Conselho Municipal de Assistência Social - Cuiabá (MT);
- Children and Adolescents Rights Municipal Council - Conselho Municipal dos Direitos da Criança e do Adolescente - Cuiabá (MT);
- Children and Adolescents Rights Municipal Council - Conselho Municipal dos Direitos da Criança e do Adolescente - Itacoatiara (AM)

Based on its actions aimed at advocacy, in 2019 the Foundation carried out several important actions, as listed below:

### Companies meeting in Mato Grosso

The Foundation met with companies, institutes and foundations that also develop socio-environmental projects and initiatives, to talk about socio-environmental responsibility and Private Social Investment. This action resulted in the first Forum called "Socio-environmental Responsibility Scenario in Mato Grosso", organized by the Foundation in September, in Cuiabá (MT), with the prospect of a second meeting in 2020.

With the participation of circa 30 people, who represented 18 companies, the event offered lectures on Private Social Investment (given by GIFE) and on the Abrinq Foundation's Child Friendly Company Program. The Children's Sports Institute of Cuiabá, on the other hand, shared its fundraising history, and AMAGGI's Socio-environmental Responsibility Area reflected on Shared Value.

The idea is to create a network of discussions on the topic and build relationships with other companies to exchange knowledge and reflect on issues relevant to the communities.

### Strengthening public policies in Itacoatiara (AM)

The Foundation and AMAGGI have been joining efforts to support social assistance actions for the community in Itacoatiara (AM). The strengthening of municipal councils is paramount in the communities' socio-environmental development process, which corroborates the Foundation's mission of contributing to local and human development.

In September 2019, the institution signed a lending agreement with the Itacoatiara City Hall, for assigning the use of the property located next to the Velha Serpa Cultural Center Collective Space. The building will be used by the Municipal Social Assistance Secretariat, with the objective of encouraging local social assistance programs.

In addition to this initiative, in November, AMAGGI made official the donation of the former Fluvial School's property to the same secretariat, which will serve the House of Councils' (Casa dos Conselhos) public, enabling performance strengthening of the municipal councils and social control in a proactive and dynamic manner. The Foundations followed the entire donation process.

In the second semester, the Foundation received representatives of the Itacoatiara Municipal Social Assistance Council in Cuiabá. They got to learn about the Municipal House of Councils' operation in Cuiabá, visited social organizations and, with the support of the institution's team, began to build the objectives, strategic planning and operations of the House of Councils in Itacoatiara.



Building presentation, next to the Velha Serpa Cultural Center Collective Space, in Itacoatiara (AM), to be used by the Municipal Social Assistance Secretariat

### Event participation

With the purpose of contributing to the dialogue on themes that concern its performance, the Foundation presented lectures at various events throughout 2019, such as the Entrepreneur Fair, held by Sebrae Mato Grosso, and the Rondônia Student Fair, with the lecture "The Transforming Power of Social Entrepreneurs".

### Actions coordinated by the Foundations' projects

The institution also integrates the premise of advocacy in all of its projects; e.g., the presentation of the importance of Private Social Investment for Local Development during activities with communities can be highlighted. In 2019, throughout the implementation of actions in the municipalities prioritized by AMAGGI, the Foundation held several meetings with stakeholders in order to present the concepts of local development and Community Social Investment.

**Through its advocacy work, FALM seeks to play a role of influence and reference in promoting agendas that discuss issues relevant to communities.**

## Project Office

G4-DMA Monitoring, evaluation and learning, GRI 103-2, GRI 103-3, Material theme: Program results, effectiveness and impacts

In order to ensure that all of its projects are planned, executed and monitored according to a specific methodology, the Foundation implemented the Project Office in 2019.

To this end, the organization created the Project Management Methodology, based on the PMD Pro (Project Management for Development Professionals) - a guide to good practices and certifications aimed at managing social projects. The PMD Pro, in addition to guiding internal and external projects and disseminating knowledge on managing social projects, it addresses the life cycles of projects distributed in five phases (identification and definition, configuration and approval, planning, implementation and closure).

The Foundation's Project Management Methodology, in addition to providing more transparency in project monitoring, includes the application of knowledge, techniques and best practices to start, plan, execute, control and close a project successfully.

As a result of the Project Office, the institution was able to improve the performance evaluation processes and value demonstrations of the projects, as well as improve the culture of monitoring and managing results.

In 2020, thinking of the continuous improvement of its actions, the Foundation will maintain the training and formation of the team responsible for the execution of internal projects and processes.

## Project Management tool implementation

A significant gain in the organization's management efficiency was the implementation of a project management software. The use of the new platform provided several benefits: prioritization of the project portfolio based on the impact on the Foundation's Strategic Objectives; possibility to monitor action execution according to project schedule, through specific reports; shared use of information for key internal stakeholders (Foundation advisers, managers and employees) and ease in managing project resources.

With the platform it was also possible to decentralize and dismember the project management. Previously, everything was centralized in a single person in the management function, now, all project members are able to have knowledge of their tasks and functions and follow their deliveries with the Project Manager, improving autonomy and shared management. This was a great benefit as it facilitated the understanding and monitoring of all stages of the projects, whether they are reaching the proposed objectives with visibility and transparency among all those involved.

In 2019, all of the Foundation's projects have already worked within this new platform. For 2020, the organization intends to continue training with employees, in relation to the process of continuous project monitoring and expected result management.



*"The implementation of the Project Office was a big step for the institution. This initiative allowed us to establish a specific methodology to manage our projects, through the use of a software that will help us manage all actions, schedules and results. In addition, it enabled a better dynamic of our collaborators for teamwork, with the participation of everyone in the projects while using each one's expertise."*

**Simone Teixeira – Administrative Coordinator**



## Corporate Volunteer Pilot Project

Linked to the strategic objective of “uniting people and forces in favor of shared value”, in 2019, the Foundation initiated the proposal for a pilot project, to be implemented in 2020, that develops corporate volunteering at AMAGGI. A Working Group was created that brought together people from different areas of the company so that, together with the Foundation, they could design a work proposal at the company’s headquarters in Cuiabá (MT).

To foster discussions within the working group, the following actions were taken:

- Successful case studies with companies and organizations similar to AMAGGI and the Foundation, seeking to learn the best practices in Corporate Volunteer Programs;
- Interviews with employees from AMAGGI’s strategic areas;
- Research with employees at AMAGGI Headquarters, with the objective of

better understanding employee profile and the social causes for which they are interested in carrying out voluntary work.

Based on this information, a Co-creation Workshop was organized with the working group, held in November 2019, in which a work plan was defined with actions to be developed in 2020. In addition, Purpose, Mission, Vision, Values, Objectives and Causes and the AMAGGI Corporate Volunteering Project’s ambition were also defined.

Guided by these directives, the Foundation will form a new working group in 2020, which will be responsible for designing the “how to do” actions and how to mobilize other employees to carry out the project. From 2021, understanding the results and challenges encountered in the implementation of the pilot project, the institution will map the possibilities for expansion to other municipalities where AMAGGI operates, with the purpose of achieving the project’s aim, which is, in 2022, to be a reference in efficient corporate volunteering programs in the municipalities where AMAGGI and the Foundation operate..

### Raising awareness on income tax allocation

Following the strategic objective of “uniting people and forces for the sake of a shared value”, in 2019, the Foundation started the Awareness Project

for destination/donation of Income Tax, within AMAGGI employees and the organization itself.

The idea is to make the donation/ destination of any income tax due via direct deduction from the employees’ payroll, also contributing to the donation culture strengthening in Brazil.

To structure the project, several studies were carried out on the legislation that addresses this issue (Federal Law 8069/90). There have also been case studies of success in companies and social organizations, in addition to the analysis of the current situation of donation in the country and in the municipalities where the institution operates.

Based on this information, flows and processes were created, together with the HR Director and AMAGGI’s Tax Department. Then, the implementation was validated by the Foundation’s councilors and by the AMAGGI Board of Directors, so that the awareness campaign could take effect from 2020.

The pilot project covers payroll deductions only for employees allocated at the headquarters in Cuiabá. All the employee’s resources will be allocated to the Municipal Fund for Children and Adolescents in Cuiabá, and employees will be able to choose projects or organizations of their preference.



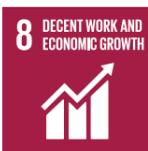
Co-creation Workshop held in November 2019

## AKÔ

In 2019, a challenge emerged at the André and Lucia Maggi Foundation: how to materialize in projects the elements of transformation necessary for the sustainable development of a community and the strengthening of social prominence?

From that, AKÔ was created, a game of questions about dreams and collective projects, which instrumentalizes groups to put into practice their ideas of social transformation. The essence of AKÔ is to shorten the relationship between imagination and action, encouraging experiences for local development.

During the year, the AKÔ game prototype was used in various of the Foundation's experiences and projects, such as the Global Challenge, engagement workshops in social institutions, schools, with AMAGGI employees and young apprentices, as well as by the Foundation's team. For 2020, the organization will work on the physical production of games and the dissemination of the tool so that other organizations and leaders can take ownership of such. The multiple ways to apply the tool can be linked to other products and services that the Foundation can develop throughout the year.



## Suppliers

GRI 102-9, GRI 102-10, GRI 204-1, GRI 414-1

Aware of the best management practices and seeking to generate less negative social impacts from relationships with suppliers and service providers, the Foundation adopts the practice of requesting certificates proving the absence of any labor and tax debts to any supplier identified as medium or high risk. If this type of document is not presented, the organization does not proceed with the contract. For suppliers

with regularized certificates that meet the needs requested by the institution, the signing of a contract is carried out, with specific clauses that inhibit the exploitation of children, and degrading or slave-like labor in their production/activities chain.

With the change of the project portfolio in 2019, the Foundation started to act more actively in the municipalities of São Félix do Araguaia (MT) and Porto Velho (RO), locations where until then there was no demand for hiring local

suppliers for any project related actions or materials. The supplier selection process is carried out in accordance with the internal guidelines mentioned in the Goods and/or Services Acquisition Procedure and Policy.

In order to facilitate the selection of service providers for possible hiring when needed, in 2019 the organization launched the Service Provider Registry, aimed at private individuals and legal entities that are interested in providing services to the institution, such as

teaching courses, workshops, lectures and other activities on various topics. Through this online platform, the Foundation will be able to bring forward hiring proposals for actions related to its projects, according to its demand. The registration does not generate any right or immediate contracting link. In all, 180 registrations were made on the platform during the year, which can be accessed at: <https://www.fundacaoandreeluciamaggi.org.br/banco-de-cadastro-de-prestadores-de-servico/>.

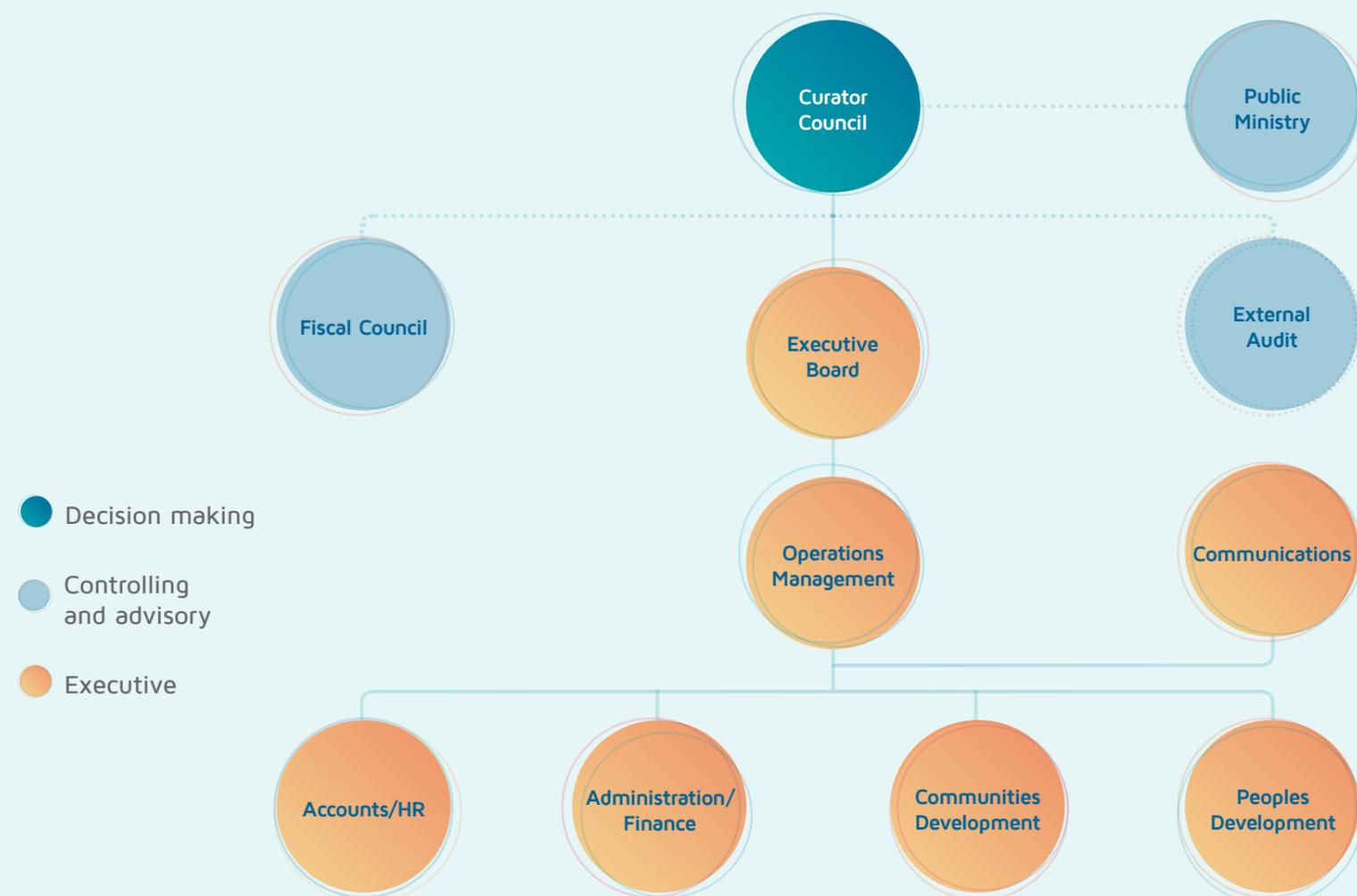
# Governance

GRI 102-18

The governance structure of the André and Lucia Maggi Foundation is composed of the Curator Council - the highest decision-making body; Fiscal Council - Internal control body with fiscal character; and the Management Committee - executive body. In 2019, there were no changes in the institution's governance structure, but for 2020 a new election of the Curator Board and Auditors is scheduled, as per the Bylaws.

For decision making in the social, environmental and economic spheres, the Foundation has a Managing Committee, with subsequent validation by the Curator Board. This includes financial transactions, budget planning and annual accountability as well as planning all the organization's actions, activities and projects.

## Governance structure



## Curator Council

Members	Position	Mandate
Belisa Souza Maggi	President	2018-2020
Leonardo Maggi Ribeiro	Vice-president	
Nereu Bavaresco	Counselor	
Claudinei Franscisco Zenatti	Counselor	
Dante Pozzi	Counselor	
Maria de Fátima Maggi Ribeiro	Counselor	
Pedro Jacyr Bongioiolo	Counselor	
Samuel Maggi Locks	Alternate	
Judiney Carvalho de Souza	Alternate	

## Fiscal Council

Members	Position	Mandate
Derli Teobaldo Halberstadt	President	2018-2020
Marcelo Tadeu Fraga	Counselor	
Claudio Roberto Sucla	Counselor	
Leticia Gomes Pedrini Gaitan	Alternate	

## Managing Committee

Members	Position	Mandate
Juliana de Lavor Lopes	Executive Director	2018-2020
Aletéa Palomares Rufino dos Santos	Operations Manager	



## Risk management e compliance

GRI 102-11, GRI 205-2

The Foundation currently has two physical structures where no activity with environmental impacts is carried out. There is no specific environmental management policy in these structures, however, the institution uses and disseminates good practices in accordance with AMAGGI's socio-environmental policy.

The organization also has a Risk Map, which lists all existing or possible risks related to its activities. For 2019, this map was expected to be updated, but following the new actions with the change in the 2019-2025 project portfolio, the institution prioritized meeting these new demands, to later acquire a macro view on new possible risks.

After the implementation of the Project Management Methodology (for more information, see page 17, the Foundation's project team held more punctual and frequent meetings involving all interested parties. The idea was to discuss the projects' progress and predict the possible actions risks, and thus make quick decisions to minimize such.

For 2020, the institution has the goal of using the tool implemented for project management, with the objective of starting the construction of the new Risk Map. With the tool, it will be possible to delegate to those responsible the monitoring of risks actions via reports.

In addition to risk assessment, the Foundation, as a service contractor, is committed to evaluating all of its contracts in a transparent and secure manner, ensuring that anti-corruption clauses are complied with. In 2019, 73 contracts were signed between the institution and service providers, who had to go through the entire prior evaluation process. Employees also took part in training on AMAGGI Compliance/Integrity Program Policy,

with concepts approach and the practical context presentation on topics covered in the Integrity Policy and the organization's Code of Ethics and Conduct.

### Code of Ethics and Conduct

GRI 102-16

The Foundation follows the same Code of Ethics and Conduct<sup>6</sup> as AMAGGI.

The document is in its 4th edition and contains information about the institution's Mission, Vision and Values, expected professional conduct, and guidelines for relationships with employees, community, suppliers, the environment, and other stakeholder.

In 2019, training was carried out for new employees hired by the Foundation.

#### Members of the Governance body that received training on Integrity/Compliance Program policies, per region\*

Region	Members of the governance body, per region	Members of the governance body that received training, per region	% of members of the governance body that received training, per region
Midwest	15	5	33%

#### Employees that received training on Integrity/Compliance Program policies, per region.

Region	Employees, per region	Employees that received training, per region	% of employees that received training, per region
North	3	2	67%
Midwest	18	16	89%

#### Employees that received training on Integrity/Compliance Program policies, per category

Category	Employees, per category	Employees that received training, per category	% of employees that received training, per category
Operacional	2	2	100%
Técnico	11	9	82%
Administrativo	5	4	80%
Gestores	3	3	100%

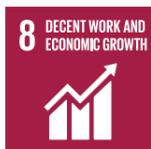
\* Among the 3 employees who were unable to participate in the training: 1 was on maternity leave; 1 was admitted after the training started and 1 was operating on other activities. In relation to the governance members, in 2019 there was no training on this topic for the Board of Directors, however, they are scheduled for next year.

6. <https://www.amaggi.com.br/sobre-a-empresa/codigo-de-etica-e-conduta/>

# Economic performance

GRI 102-7, GRI 201-1, G4-NGO8, G4-DMA Alocação de recursos, GRI 103-2, GRI 103-3, Tema material:

Alocação de recursos e Ética e transparência



The Foundation is an organization with no economic purpose and its main sponsor is AMAGGI, which voluntarily transfers funds to carry out actions and projects<sup>7</sup>. The institution also has income from its own financial investments and its budget is planned with a view to maintain and expand projects and initiatives, always considering its previously defined objectives, so as not to compromise its financial balance.

Its budget is managed based on annual plans, which describe the actions and activities of all projects to be developed in that period, seeking to maintain the surplus. To this end, the administrative area re-does the report "Financial Scenario for Future Years" every year, in

which it simulates the actions developed by the Foundation, the financial resources already placed and an estimate of AMAGGI's donation for the coming years. Through these calculations, it is possible to reach a forecast of the institution's cash flow for the next periods.

In accordance with the guidelines established in its Bylaws and internal regulations, the Foundation's accountability is made through quarterly reports containing information regarding the period of planned and completed actions, financial and accounting statement referring to the budget, in addition to the actions planned for the coming three months.



## VALUE ADDED STATEMENT (BRL)

	2017	2018	2019
INCOME	5.972.709,62	4.857.395,65	2.305.869,07
INPUTS ACQUIRED FROM THIRD PARTIES	0,00	0,00	0,00
GROSS ADDED VALUE	5.972.709,62	4.857.395,65	2.305.869,07
RETENTIONS	5.675.606,98	4.862.184,42	4.333.112,03
NET ADDED VALUE PRODUCED BY THE ORGANIZATION	297.102,64	-4.788,77	-2.012.842,96
ADDED VALUE RECEIVED BY TRANSFER	0,00	0,00	0,00
TOTAL VALUE ADDED TO BE DISTRIBUTED	297.102,64	-4.788,77	-2.012.842,96
DISTRIBUTION OF VALUE ADDED	297.102,64	-4.788,77	-2.012.842,96

The financial statements for 2018 are available in the annexes at the end of this report. They can also be consulted, as in previous years, at the André e Lucia Maggi Foundation website: [www.fundacaoandreeluciamaggi.org.br](http://www.fundacaoandreeluciamaggi.org.br) and the Official Gazette publication of May 14, 2019.

The rendering of accounts is submitted for analysis by the Fiscal Council, the Foundation's internal control body of fiscal nature, and, later, to the Curator Council, the institution's highest decision-making body for possible decision-making.

In addition to its budget process, the Foundation also has an internal procedure and a Material and/or Services Procurement Policy, with guidelines for price evaluation, socio-environmental issues, quotations and other processes for purchases, hiring specialized consultants, or acquiring fixed assets.

In addition to its budgetary process, the organization has an Internal Procedure and a Material and/or Services Acquisition Policy, which presents guidelines for evaluating prices, socio-environmental issues, quotations and other processes for making acquisitions, from punctual purchases to contracting specialized consultancy or acquiring fixed assets.

The Foundation's financial statements for 2019 are available in this report's annexes and can also be consulted, as well as those of all previous years, on the website - <https://www.fundacaoandreeluciamaggi.org.br/prestacao-de-contas/> - and in the Mato Grosso Official Gazette on May 26, 2020.

7. As agreed between the Foundation and AMAGGI, the voluntary transfer of the 2018 base year resource, which was scheduled for 2019, will be carried out in 2020.

# Our actions in 2019

## Collective spaces

GRI 102-40, GRI 203-2, GRI 413-1

The Collective Spaces managed by the Foundation are places of interaction that favor actions aimed at the social prominence agenda. In addition to holding its own workshops and activities in these spaces, the institution also promotes space concessions to community partners who want to develop activities and projects related to themes and audiences of interest to the Foundation.

### Correlated SDGs



Dance performance at the Velha Serpa Cultural Center Collective Space



*"I have been attending the Velha Serpa Cultural Center for a long time, I have participated in several workshops, courses, lectures and attended shows. The Cultural Center has greatly improved my life. I came for the first time alone and now every time I bring someone to share the knowledge."*

**Alice Alves Gonçalves**  
Velha Serpa Cultural Center Activity Participant

The Foundation believes that people have the possibility to experience new perceptions, the ability to intensify their relations with the community and develop a positive attitude within groups they belong to, becoming an authentic source of initiative, commitment and freedom.

The Collective Spaces objectives are:

- Debate opinions, reflections on individual and collective responsibilities;
- Facilitate the construction of working groups, contributing to the creation of collective and collaborative projects;
- Use and respect local knowledge and practices as a source of culture strengthening;
- Promote interaction among participants through playful activities to strengthen group trust;
- Promote forums, discussions, training and debates for reflection on the future of young people in their social spheres.

### Velha Serpa Cultural Center Collective Space – Itacoatiara (AM)

With a schedule organized according to the Public Call Notice (workshops to presentations), the Foundation provides free concession of the physical space to the community in Itacoatiara (AM), encouraging the debate of ideas and cultural activities development. The Collective Space also holds the performance of several activities that make up the network building agenda with the Itacoatiara community, inserted in the "Activity prioritization with AMAGGI" work front.



## 10 years of activities

In December 2019, the André and Lucia Maggi Foundation celebrated 10 years of activities of the Velha Serpa Cultural Center Collective Space<sup>8</sup>. The date was celebrated with an event that brought together the community, young people, local artists and Foundation's partners. In addition, a special program was held during the week of celebrations, with conversation circles with the community, in which the institution was able to approach and understand even more the expectations of the community in relation to the activities carried out in the space.

For the next year, the challenge will be to build the space program together with the community, providing, through activities, the exchange between different audiences and age groups: students, young people, leaders and the community in general, encouraging the exchange of theoretical and practical knowledge as well as the expansion of knowledge of each individual and/or groups..

8. Until 2018 the space was named "Velha Serpa Cultural Center". After changes in the Foundation's operating portfolio, it was renamed to "Velha Serpa Cultural Center Collective Space".

Velha Serpa Cultural Center Collective Space 10th anniversary celebration



## Cultural and educational workshops and presentations

In 2019, the Foundation received 69 proposals in the Public Call Notice, for cultural and educational presentations and workshops, of which 16 workshops and 7 presentations were selected.

Contrary to previous years, in 2019, it opted to open the call only to cultural producers in the Brazil's Legal Amazon states, in order to value regional culture and partners. It also extended the public notice to private individuals, and the selected cultural producers are from the municipalities of Itacoatiara (AM) and Manaus (AM).

The monthly schedule is published on the Foundation's communication channels and, during the year, the audience reached 517 people, 237 people in the workshops and 280 participants in the cultural presentations.

## Space concession

In 2019, there were nine space concessions and, in total, 1,990 people circulated on the site. These were:

- Photographic exhibition in commemoration of the 100 years of the Itacoatiara Fluvial Agency of, promoted by the Agency itself (214 people visited);
- The Network to Combat Violence against Women in Itacoatiara trained 35 professionals;
- Circus presentation promoted by Fitacrepe Filmes e Artes Cênicas Ltda., with the objective of spreading circus arts in the state of Amazonas, visiting 5 cities in the interior of the state with support from the Federal Government, through the Funarte Award for Circus Shows in 2019 (120 spectators);
- The Municipal Education Secretariat (SEMED) of Itacoatiara, in partnership with the Foundation, used the space and the literary collection to develop the following activities with 2nd, 5th and 9th year students: reading circles; historical rescue process related to Naval Battle, with the participation of 429 students; collaboration with 643 students to develop reading skills and competences in order to prepare them for the Provinha Brasil and Prova Brasil exams; skills and competence development through reading access with the participation of 432 students in external activities;
- SEMED's Youth and Adult Education Department promoted the continuous training of 50 teachers and other professionals who work in the youth and adult education department (EJA);
- The youth theater group requested the space for the rehearsal and presentation of the play "Little Red Riding Hood", with the participation of 35 people.

## André and Lucia Maggi Foundation Collective Space – Rondonópolis (MT) )

Since 2009, the Foundation has had a physical structure in Rondonópolis (MT), which at first was called “Maggical Home Project”, with activities in the school period aimed at art-education workshops. As of 2019, the place became known as the “André and Lucia Maggi Foundation Collective Space”, with the proposal to develop partnerships for the concession of internal spaces, in addition to promoting activities and dialogue agendas that contribute to the strengthening of social prominence with your stakeholders.

Throughout the year, the Foundation offered thematic workshops, which lasted three months each: Managing my Self, Connecting Knowledge and ‘Protagonize’ (Feature). The activity is aimed at young people aged between 11 and 16, at the end of each cycle, a closing event is organized by the participants themselves and their families..

### Youth week

In addition to the workshops, the Foundation also held the Youth Week in 2019, which marked the institution’s 10 years of work with youngsters in Rondonópolis and featured a special program with lectures that addressed the power of youth, diversity, identity and citizenship. The event provided a space to discuss relevant topics with young people, to value their ideas and their potential as agents of social transformation, in addition to bringing groups closer to the activities carried out by the institution in the Collective Space.



During the week, the activities carried out in the space provided an approximation with the Black Movement and its current demands, and also presented one of its cultural expressions: Capoeira. The program also featured a local group’s circus art, in addition to workshops “Brain Turbocharge” with the power of logical reasoning. Altogether, there were circa 200 participants in the week’s program.

*“I liked it when I had dance and theater, but when the workshops changed, I started to talk and accept myself more, like my hair, clothes and my body.”*

**Isabelly Vitória Figueiredo Perfeito Marcos, 13,  
one of the attendants of the organization’s workshops  
in Rondonópolis, since 2017**



## Partnerships

In Rondonópolis, the Foundation actively participates in a local network called the Training and Insertion Network for Young Apprentices and People with Disabilities in the Rondonópolis Labor Market, known as 'REDES', whose objective is to promote the social inclusion of youngsters and people with disabilities who live in the city. Being part of REDES allowed the opening of a group formed by young people also served by public facilities of other member institutions.

## Space concession

In 2019, the Foundation also started making the Collective Space available, free of charge, to the community, stimulating the debate of ideas and interactions related to social prominence and local development. Altogether, there were 12 concessions, with the participation of 397 people, in activities as described below:

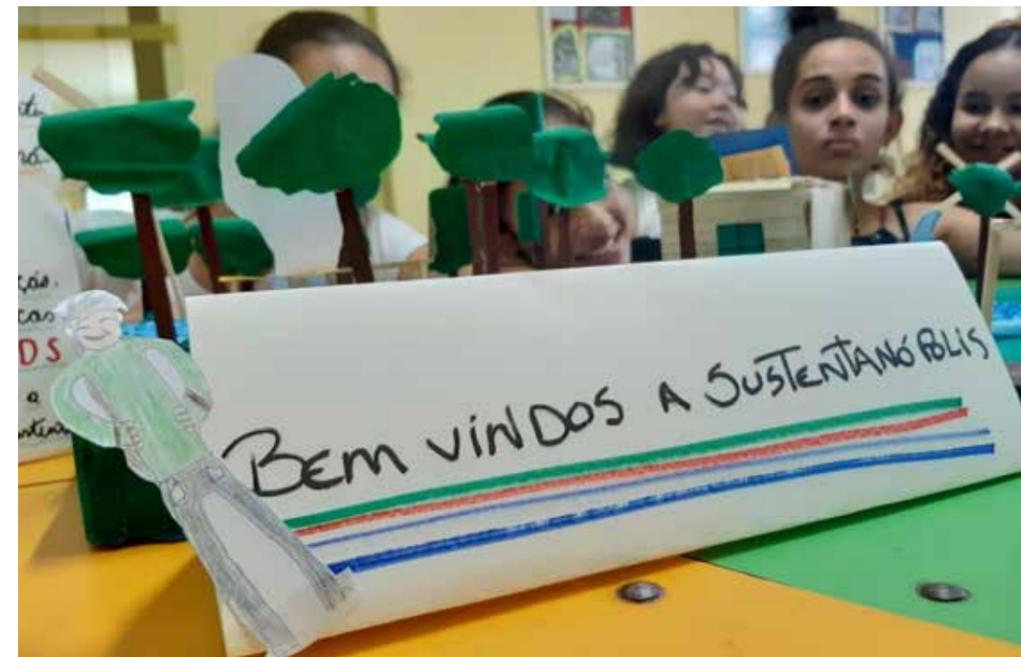
- The Foundation invited Grupo Arada to a Capoeira circle as a cultural presentation and representation of the Black Movement (26 people participated);
- The Social Service of Commerce (SESC) held competitions, theater and reading sessions for the 35 project participants;
- The Nelson Wilians Institute held the course "Multipliers of Knowledge: Building Bridges", in which the Foundation provided the physical space for 15 participants;
- Formed by 15 young people who rehearse K-Pop, a Korean musical genre, Grupo Sirena used the space to train for competitions in state and national events;
- SEBRAE held the "Growing and Undertaking" course for participants in the collective space, attended by 30 youngsters.
- The Mato Grosso Court of Justice - Specialized Court for Children and Youth - held a dialogue on "Rights and Duties, individual and collective responsibilities and respect for diversity", with the participation of 35 youngsters;
- The Rondonópolis Municipal Health Department gave a lecture on Sexually Transmitted Infections, Body Hygiene and Healthy Habits, attended by 35 people;
- The Rondonópolis Municipal Secretariat of Agriculture and Livestock held workshops on planting and cultivating plants with 335 participants from the Foundation's workshops;
- The Mato Grosso Court of Justice - Specialized Court for Children and Youth - in partnership with the Foundation, used the space to hold a workshop on Social Rights for adolescents taking part in the organization's activities and had 35 attendants;
- The Rondonópolis Municipal Secretariat for Promotion and Social Assistance held workshops on the Rights of Children and Adolescents for 33 youngsters;
- The Brazilian BAR Association held a workshop on Defense of Individual and Collective Rights for 30 participants;

- The Foundation also requested that the space be allocated to the Federal Institute of Mato Grosso (IFMT), which held a Global Challenge awareness workshop for 13 students at the institute.

A highlight was the space concession to the Koblenz Brasil Association (KOBRA), which proved to be an example for mobilizing partnerships. The institution carried out the "Adolescence, Youth, Humanism and Labor Market" course, organized based on the direct involvement of partners and volunteers. In addition to the Foundation, KOBRA involved Lyze Tecnologia, Grupo Celereiro, UNEGRO, CIEE, SECITE, SENAI, TV Centro América and Eletronorte. Altogether, 60 young people were served between August and November 2019, who took part in 15 meetings with varied themes, with an approach on personal development, as well as skills and competencies for training citizens for the labor market. In view of the success of the partnership, in 2020, the Foundation intends to extend the concession to a co-management and, in addition to the physical space, the organization will also be part of the curriculum, offering themes that favor social prominence.

For 2020, the institution will also offer activities in the Collective Space in Rondonópolis that enable the public of interest to practice collective construction, instrumentalizing groups to idealize projects and initiatives, as well as encourage experiences for local development. This will be done through workshops for young people aged between 14 and 18, Formative Encounters for Educators and Project Lab for those who want to develop skills to carry out projects that will in turn transform their communities.

The idea is that these actions can be carried out both in the Collective Space and in schools, universities, social organizations and other spaces in conjunction with partners.



Workshop held with young people in the André Foundation and Lucia Maggi Collective Space

## André and Lucia Maggi Foundation Collective Space – Cuiabá (MT)

In 2019, the construction of a Collective Space in Cuiabá (MT) was planned, however, after financial feasibility studies for the implantation of such space and, due to the Foundation's new strategy and new project portfolio, the organization's Curator Council decided not to proceed with the implantation of the physical structure.

It was also understood that, through the partnerships that have been signed by the institution with social organizations, schools, universities, among others, the activities that would be carried out in the Collective Space can be carried out in the spaces belonging to these partners, which allows for greater service to the institution's public of interest, in addition to strengthening the relationship, networking and financial resources management of the Foundation.

It is important to note that part of the financial resources that were foreseen for implementing the Collective Space in Cuiabá were redirected to emergency actions aimed at combating the coronavirus pandemic (COVID-19) - for more information on this topic, see page 4.

Therefore, since 2019, the Foundation has been establishing partnerships to develop workshops aimed at young

audiences in local institutions. During the second semester, seven workshops were held, with a total of 159 participants, as described below:

- The Support Service for Micro and Small Enterprises in Mato Grosso (SEBRAE / MT) conceded the space for SebraeLab to hold an open workshop to publicize the 2019 Global Challenge, which counted with 27 participants;
- The National Service for Industrial Learning (SENAI) allocated a room to publicize the 2019 Global Challenge, with 14 participants;
- The Children Sport Institute (IDC) granted its space to hold a workshop to publicize the 2019 Global Challenge, with 30 participants;
- The Shotokan Project provided space for the Youth Leadership Workshop, with 28 young participants;
- The Rotary Club provided space for the publication of the 2019 Global Challenge for 23 young people;
- The Faith and Happiness Foundation provided the venue for the Youth Leadership workshop for 10 young people;
- The Foundation gave, at the invitation of the Municipal Secretary of Culture, a workshop on Youth Leadership at the 1st Youth Festival in Cuiabá - MT (CONJUV) for 27 young people.



# Activity prioritization with AMAGGI

GRI 102-40, GRI 203-2, GRI 413-1

In 2018, during their strategic review process, the Foundation and AMAGGI carried out a diagnosis to understand which municipalities, where AMAGGI operates, would be prioritized for the development of the Foundations actions with specific follow-up for approximately three years.

Based on two contexts, business and local, the organization analyzed the socio-territorial situation to correlate the demands and list the municipalities that would need an intervention by the Foundation to help develop actions aimed at social prominence and local development. Validated by AMAGGI, the list presented

## Correlated SDGs



three municipalities that will have initiatives with results to be achieved in the medium and long term: Porto Velho (RO), Itacoatiara (AM) and São Félix do Araguaia (MT), the latter focusing on the Espigão do Leste district.

The Foundation started its activities in these municipalities in 2019, with the objective of mobilizing groups formed by representatives of public and private organizations, community leaders, social institutions representatives and the public sectors, thus constituting a network of partnerships to join efforts in the construction of a positive agenda for priority themes identified locally and collectively.

Each municipality will go through four stages of development: "Entry, Validation, Hands-on and Destination", illustrated below. These steps are based on the Appreciative Inquiry methodology.

In 2019, all municipalities went through the first two stages of the project, characterized by carrying out a diagnosis of listening to stakeholders, analyzing the local context and validating the most relevant topics for each of the municipality. All topics and building of the positive agenda were discussed through the Sustainable Development Goals (SDGs).





Community activities in Itacoatiara-AM

### Itacoatiara (AM)

Since 2009, the Foundation has carried out actions aimed at social activities, training, dissemination and access to cultural activities, in Itacoatiara (AM), through the Velha Serpã Cultural Center Collective Space. Along this, following the diagnosis made in 2018 by the institution and AMAGGI, the municipality was also listed for a priority action for the coming three years.

In the municipality, the theme identified as a priority by the community and validated by AMAGGI was "Social Prominence and Career for Young People". The transversal action will also address the Sexual Exploitation of Children and Adolescents.

In 2019, the Foundation developed the Entry and Validation stages of the themes raised as priorities, with meetings with local AMAGGI employees, to identify the priority theme within eight macro themes previously raised by the company's Sustainability Area. After identifying the priority theme for the site, the institution conducted a survey with stakeholders on the topic, through meetings to validate and build an action plan, which will be implemented throughout 2020.

The construction of the action plan was attended by young local leaders, who stand out for their activities as volunteers in collective movements, schools and NGOs. The presence of local companies' representatives and educational institutions demonstrates that there is an interest in advancing the work with the local youth. All participants raised important demands that will guide the action plan organization to be implemented in 2020.

The three main objectives of the action plan were: to promote skills and abilities for the career development of young people in Itacoatiara; build public policy planning for young people aged between 15 to 29, in conjunction with local institutions; and create a network of youngsters to mobilize and develop collective actions that benefit youth, encouraging their participation in public policies. In this first year of implementation, 254 people took part in the activities.

### Porto Velho (RO)

As in Itacoatiara (AM), the theme identified as a priority was "Social Prominence and Career for Young People", with a transversal action on "Sexual Exploitation of Children and Adolescents". The action plan built in conjunction with the meetings participants, promoted by the Foundation, created a path around the "Youth Prominence" theme and the following actions were defined: promoting meetings and promoting debates on Social Participation and Public Policies, in addition to bringing forth actions developed by the Youth Department, contributing to the debate on public policies for the city of Porto Velho. For 2020, the Foundation will resume dialogues



Meeting with AMAGGI employees in Porto Velho-RO

with institutions and local leaders to start training meetings on social participation and public policies. In all, 320 people took part in the activities.

### São Félix do Araguaia/ Espigão do Leste (MT)

The municipality's community defined the priority themes on Education, Health and Sustainable Communities. In Education, writing workshops were proposed with a focus on ENEM - National Secondary Education Examination, as well as the promotion of a professional recognition event for educators, the creation of a group to register the origin of Espigão do Leste, through the valorization of the oral history and interviews with older residents. On the theme relating to Health, the proposal was made to create a Cineclub focusing on mental health and bullying, in addition to a Community Pharmacy. In the Sustainable Communities theme, a group was created to revitalize spaces, in addition to organizing actions to implement the selective collection and separation of organic waste for composting and the search for solutions to implement sustainable energy. The meetings promoted by the Foundation were attended by 564 people.

In 2020, the Foundation will promote training to make the proposals of these groups formed feasible.

# Global Challenge

GRI 102-40, GRI 203-2, GRI 413-1



2019 Global Challenge Immersion

To feel the needs of the community, imagine ways for change, bridge the gap in social transformation and share the initiative to inspire other young people. This is the Global Challenge path, an announcement whose purpose is to encourage young people, aged between 13 and 29, to implement their proposals and innovative ideas capable of solving problems perceived in their communities, causing transformative social impacts. The project is inspired by the Design for Change, a global movement that emerged in India and inspires young people around the world.

## Categories and Selection

Divided into two categories - Seeding (for young people aged between 13 to 17) and Sprouting (for young people aged between 18 to 29), the Global Challenge's actions are linked to several areas such as agriculture, environment, culture, education, housing, inclusion, health, among others, and must necessarily be connected to the UN's Sustainable Development Goals (SDGs).

In 2019, 83 applications were received and 20 projects were selected, 10 in each category. The last stage of the popular vote was carried out online, with more than 11,000 votes registered.

The selected teams took part in the immersion, held between December 2nd and 5th 2019, in Cuiabá (MT), with a total of 68 people. At this meeting, the participants had group lectures and dynamics, in addition to general knowledge on the SDGs, and planning and implementing social projects. They also built the Resource Utilization Plan and the 2019 Global Challenge Manifesto. See more on the immersion on the Foundation's YouTube channel ([click here](#)).

*"The immersion has made us young leaders, so that we can play a leading role in our society, both through this project, but also through our purpose, which we discovered by participating in the Global Challenge."*

**Alexandre Rodrigues de Jesus**  
Let's Volunteer Project - Projeto Voluntemos (Cuiabá-MT)



## Correlated SDGs



The selected teams received financial resources of BRL 2,000.00 (Seeding category) and BRK 10,000.00 (Sprouting category), to boost actions in their communities. For 2020, the Foundation will carry out the monitoring and mentoring with the winners, in the first semester, with the objective of improving the knowledge of young people in the themes indicated as important for the success of their projects. Among the chosen themes are: Project Management; Strategic planning; Resources and Networking. The meetings will be held at a distance through specialized consultants and, in the end, the Foundation hopes that the projects presented in the resource usage plan have been implemented.

Below are the winners of the Global Challenge first edition. It is also possible to check the videos of each project, produced by the participants themselves, in the following link: <https://www.fundacaoandreeluciamaggi.org.br/areas-atuacao/desafio-global/>

### • Seeding Category

- 1<sup>st</sup> place: Connection (Cuiabá, MT)
- 2<sup>nd</sup> place: Helping Those Who Need to Speak - Ajudando Quem Precisa Falar (Campo Novo do Parecis, MT)
- 3<sup>rd</sup> place: Changing Lives Project - Projeto Muda Vida (Porto Velho, RO)
- 4<sup>th</sup> place: Shelter Project – a second chance - Projeto Refugiar – Uma segunda chance (Cuiabá, MT)
- 5<sup>th</sup> place: Papelota – The paper that goes but returns - O papel que vai, mas volta! (Cuiabá, MT)
- 6<sup>th</sup> place: Estourando Bolhar 2.0 (Cuiabá, MT)
- 7<sup>th</sup> place: From School to Field Producing Knowledge - Da Escola ao Campo Produzindo Conhecimento (Querência, MT)
- 8<sup>th</sup> place: Basquepet Children's Project - Projeto Infantojuvenil de Basquepet (Itacoatiara, AM)
- 9<sup>th</sup> place: I want to hear you - Eu Quero Te Escutar (Itacoatiara, AM)
- 10<sup>th</sup> place: Accessible City - Cidade Acessível (Campo Novo do Parecis, MT)

### • Sprouting Category

- 1<sup>st</sup> place: Roots and Wings - Raízes e Asas (Maringá, PR)
- 2<sup>nd</sup> place: The Fabulous Circus of Science - O Fabuloso Circo da Ciência (Manaus, AM)
- 3<sup>rd</sup> place: MedComPropósito – Projeto Lucas (Porto Velho, RO)
- 4<sup>th</sup> place: Transform with the Barbarus - Transforme-se com os Barbarus (Itacoatiara, AM)
- 5<sup>th</sup> place: Nós do Renascer e Motirô (Cuiabá, MT)
- 6<sup>th</sup> place: Academic League of Engineering Practices - Liga Acadêmica de Práticas da Engenharia (Cuiabá, MT)
- 7<sup>th</sup> place: Let's volunteer - Voluntemos (Cuiabá, MT)
- 8<sup>th</sup> place: Community Fair for Conventional and Non-Conventional Organic Vegetables - Feira Comunitária de Hortaliças Orgânicas Convencionais e Não Convencionais (Itacoatiara, AM)
- 9<sup>th</sup> place: Clean Amazonas Tag Along This Idea - Amazonas Limpo Embarque Nessa Ideia (Itacoatiara, AM)
- 10<sup>th</sup> place: Cerejeiras Theatre Company - Companhia de Teatro de Cerejeiras (Cerejeiras, RO)

*"It was something very special, we learned new things, various methods on how to act and how to put a project into practice, we are very grateful."*

**Taiane da Silva**  
**I Want to Listen to You Project - Projeto Eu Quero Te Escutar (Itacoatiara-AM)**



# Other actions

GRI 102-40, GRI 203-2, GRI 413-1

## Correlated SDGs



## Scholarships for Agro-computing Technology

The term “Big Data” is used to describe a large volume of data, both structured and non-structured. This concept has brought countless changes to all productive sectors, and with agriculture it is no different. In this equation, there is an especially challenging factor: people. The market needs professionals who are prepared for a technological scenario that constantly changes at an impressive speed.

In line with AMAGGI’s strategy of training, absorbing and retaining local labor and the Foundation’s strategy of contributing to local and human development, the André and Lucia Maggi Foundation, in partnership with AMAGGI, offered 23 full scholarships for the Agro-computing Technology course, carried out by FATEC (College of Technology), from SENAI-MT (National Service of Industrial Learning), in Rondonópolis (MT). Twenty of these grants - in addition to monthly tuition assistance - have a monthly allowance,

Agro-Computing Technology Higher Education Students



corresponding to a minimum wage, for the entire duration of the course. Classes started in October 2019 and will last 18 months, full time.

The initiative came about after FATEC SENAI-MT sought out agribusiness companies, including AMAGGI, to understand what the sector’s demands are on qualifying professionals, in view of increasingly accelerated technological changes. The course was built based on suggestions from

*“In life I have always asked God for an opportunity to make a difference, and I think this course is an opportunity for me. What I am doing is not going to help only my municipality, or my state, I believe the help will be global. So, for me it is a privilege to be here, I am very grateful.”*

**Ludimilla Reis Gomes – Agro-computing Student**





Classes are held in Rondonópolis-MT

the sector and had support, in its elaboration, from the areas of Human and Organizational Development (DHO) and AMAGGI Agro. The Foundation and the company realized the importance of expanding the opportunity to youngsters from all over the country who wish to build a career in agribusiness and made an announcement on scholarships granting.

The objective is to supply a demand for qualified labor, which is expressive and urgent for agribusiness: that of young people who are looking for ways to introduce themselves in the labor market, especially those from small rural towns with enormous agricultural potential. Thus, the Foundation understands that supporting the completion of the course enables the synergy of these youngsters who are looking for an opportunity with what the market is looking for, helping them become a protagonist in their career and in their community.

In addition to the scholarships, the institution monitors all studies and the youngsters also take part in workshops and activities aimed at awakening social prominence.

The technician trained in these courses will be able to work in areas focused on solving problems in the field and industry, especially with regards to data analysis, artificial intelligence, instrumentation, information processing and decision-making tools.

*"This will simply be a revolution in my life, to be able to innovate in this area. I believe that with the learning I acquired in the course I can encourage other people to want to join, as they will see that it is a new area that is here to stay. A lot of people will be inspired by this class now."*

**Eliel Matos de Lima – Agro-computing Student**



## André and Lucia Maggi Foundation Awards

The André and Lucia Maggi Foundation Awards was held between 2016 and 2018 and aimed to recognize the best practices of institutions and social entrepreneurs that contribute to the sustainable local development of municipalities where AMAGGI operates. In 2019, an immersion took place in Cuiabá (MT) with the 9 institutions awarded in the 3rd edition of the André and Lucia Maggi Foundation Awards, held in 2018. At the meeting, topics addressed in the diagnosis of the technical visit and the PMD Pro methodology were elaborated to create the plan to use the financial resources awarded.

Five virtual mentoring sessions were also carried out with the awarded institutions, with the intention to work on the points identified in the

diagnosis and themes pointed out by the participants during the immersion process, such as opportunities for improvement and resource utilization plan execution support. At the end of 2019, final technical visits were carried out to deliver the certificate of participation to the institutions awarded in 2018.

Due to the Foundation's new operating portfolio, which brings different forms of operation, the André and Lucia Maggi Foundation Awards was discontinued in 2019. Throughout its three editions, the award recognized 21 social organizations from municipalities where AMAGGI operates within the states of Mato Grosso, Amazonas and Paraná. Check here to see all the winners from the three editions.

## Support to institutions

In addition to the projects described in the previous chapters (for more information, access chapter "Our actions in 2019"), annually, the André and Lucia Maggi Foundation maintains actions to support some institutions, due to their historical value for the organization, as described below.

### Cáritas Diocesana –Santo Antônio Nursery (MT)

The Foundation supports the "Santo Antônio" Nursery located in Rondonópolis (MT), which is managed by the Cáritas Diocesana, with a total of 103 children. The support is given via uniform donations and helping with the organization of events on commemorative dates. In 2019, The value donated was BRL 14 thousand.

### APAE Rondonópolis (MT)

The Association of Parents and Friends of Exceptional Children (APAE) in Rondonópolis (MT), has the Foundation's support with the donation of uniforms to the 296 students. In 2018, the value donated was BRL 16 thousand.

### Santa Marcelina Hospital - Sapezal (MT)

The André e Lucia Maggi Foundation annually donates financial resources to the Santa Marcelina Hospital in Sapezal (formerly the Renato Sucupira Hospital), according to the demand and need presented by the hospital's technical team and after analysis by the Foundation's team. In 2019, the support amount totaled BRL 30 thousand.

Immersion with institutions honored with the Foundation Awards



# Who makes up the Foundation

GRI 102-7, GRI 102-8

The Foundation ended 2019 with 21 employees. The organization also had the support of 26 volunteers: 15 AMAGGI employees, who are members of the institution's Boards<sup>9</sup>; 8 community members who supported specific actions of the Global Challenge project; and 3 AMAGGI employees that together with the Foundation worked on the "Activity Prioritization with AMAGGI" project, in Espigão do Leste (MT).

The executive management of the Foundation is carried out by AMAGGI employees, who comprise the Management Committee, namely the Executive Director, Juliana de Lavor Lopes, and the Operations Manager, Aletéa Palomares Rufino dos Santos, both elected by the Curator Council.

9. Among the 15 volunteers, nine are members of the Curator Council; four are members of the Fiscal Council; and two are members of the Managing Committee. It is worth mentioning that in the 2018 Annual Report, these employees were counted as outsourced. However, the organization reviewed and notified that they are not characterized as "third parties", but "volunteers".



### Employees per contract type and gender

	2018		2019	
	Permanent Contract	Temporary Contract	Permanent Contract	Temporary Contract
Male	2	0	1	0
Female	21	0	20	0
<b>Total</b>	<b>23</b>	<b>0</b>	<b>21</b>	<b>0</b>
	<b>23</b>		<b>21</b>	

### Employees per contract type and region

	2018		2019	
	Permanent Contract	Temporary Contract	Permanent Contract	Temporary Contract
Midwest	20	0	18	0
North	3	0	3	0
<b>Total</b>	<b>23</b>	<b>0</b>	<b>21</b>	<b>0</b>
	<b>23</b>		<b>21</b>	

### Employees per working hours and gender

	2018		2019	
	Full-time	Part-time	Full-time	Part-time
Male	2	0	1	0
Female	21	0	20	0
<b>Total</b>	<b>23</b>	<b>0</b>	<b>21</b>	<b>0</b>
	<b>23</b>		<b>21</b>	

## Professional development

GRI 404-1, GRI 404-2, GRI 404-3, GRI 103-2, GRI 103-3, Material theme: Employee programs and training

In 2019, the Foundation conducted approximately 700 hours of training for the and also for members of the Curator Council, Fiscal Council and Managing Committee. Among the topics covered, the main ones were self-knowledge, strategic thinking, compliance, AMAGGI Socio-environmental Management (GSA), new employee integration (with an approach to the institution's routines and processes), in addition to specific training focused on the Project Office implementation (for more information on this topic, see page 17).

The Educational Aid is another benefit offered by the Foundation, which encourages the technical and professional development of its employees, by providing 10% to 50% of



Training carried out with Foundation employees on the Project Office

financial support for enrollments, re-enrollments and monthly fees for graduations and specializations (Latu Sensu and Stricto Sensu), and up to 100% financial support for short courses, lectures and congresses, among other technical training.

In 2019, two new employees entered higher educational programs (MBA), not counting the employees who already had the benefit and continued their courses. In 2019, the Educational Aid program received an investment of BRL 11.413,82.

With regards to retirement, the Foundation guarantees employees, through a collective

agreement, stability to those who are 12 months short of acquiring their right to leave, provided that they have completed 5 years of work in the organization. The Foundation also encourages adherence to a private pension program, to which the employee contributes a percentage of 1% to 4% of his salary, and the organization contributes the same amount.

In relation to severance pay, the Foundation guarantees the rights stipulated in the Consolidation of Brazilian Labor Laws (CLT), in the case of indemnified notice, vacation and Christmas bonus salary.

### Average hours of training, by gender and category

	Number of Employees*	Training Hours	Average hours of training per employee
<b>Category</b>			
Operations	2	4.50	2.25
Technicians	11	406.45	36.95
Admin	5	80.00	16.00
Managers	18	212.50	11.81
<b>Total</b>	<b>36</b>	<b>703.45</b>	<b>19.54</b>
<b>Gender</b>			
Male	11	23.00	2.09
Female	25	680.45	27.22
<b>Total</b>	<b>36</b>	<b>703.45</b>	<b>19.54</b>

\* The total number of employees includes both 21 from the Foundation and the 15 AMAGGI volunteers, who are part of the institution's Councils.

For employees who hold leadership positions (managers) at the Foundation, an AMAGGI career development program, called "Leadership School", is offered. Through an assessment, the program allows for the identification of potential and talents, aiming at the profile knowledge of each manager and strengthening their career development, in addition to result improvements and performance with focus on strategy and the organization's values and culture. This process makes it possible to insert the professional into a career project that is more productive in applying their talent within the institution. As a result of this

assessment, a map of individual skills, abilities, attitudes and values is obtained, which allows for the identification of development and training gaps.

Employees who do not hold leadership positions (non-managers) take part in the Talent School, a program developed by AMAGGI. Through an assessment - carried out between the employee and their manager - it is possible to map the potential and talents of each one, as well as identify opportunities for improvement.

Both programs have an Individual Development Plan (PDI), created to record the development needs of each employee, and also the strategies and actions to be taken.

In 2019, with AMAGGI's support, and that of an external consultancy, a review of all skills was carried out, both for managers and non-managers. The plan's form was also reviewed and training started to develop the mapped skills.



Team planning meeting

### Employees who received a competency assessment, by gender and category\*

	Number of hired employees who received a competency evaluation	Number of hired employees	% of hired employees who received a competency evaluation
<b>Gender</b>			
Male	1	1	100%
Female	13	20	65%
<b>Total</b>	<b>14</b>	<b>21</b>	<b>67%</b>
<b>Category</b>			
Managers	3	3	100%
Technicians	5	11	45%
Admin	4	5	80%
Operations	2	2	100%
<b>Total</b>	<b>14</b>	<b>21</b>	<b>67%</b>

\* The data refers to employees taking part in the School of Leaders and School of Talents. Of the 7 employees who did not take in these programs in 2019, 2 were on maternity leave, and the other 5, due to the short time developing their activities at the Foundation, did not have enough subsidies for them to be evaluated.

### Diversity

GRI 405-1, GRI 405-2, GRI 412-2, G4-DMA Gender and diversity, GRI 103-2, GRI 103-3, Material theme: Diversity, equal opportunities and fight against discrimination

Signatory to the Sustainable Development Goals (SDGs), the Foundation values, above all, issues related to ethnic and gender diversity. The projects developed by the institution provide for the participation and integration of individuals from the most diverse groups, in terms of gender, ethnicity, age, race, among others.

### Correlated SDGs



An example of this is the "Activity Prioritization with AMAGGI" project (for more details, access page xxx), in which the activities carried out propose a participatory methodology, allowing the involvement of representative minority audiences in the construction of action plans collaborative for sustainable local development. When choosing priority municipalities, all socio-economic data are also taken into account, including gender and diversity issues.

With regards to gender equality support, in 2019, the Foundation's hired staff was comprised 95% of women and 5% of men. The institution's Management Committee is composed of only women. Furthermore, The Foundation does not practice differentiation by gender concerning the minimum basic salary paid to employees. In the same category, salary differentiation stems from factors such as quality, time at the company and results. Benefits offered to employees are the same in all categories and genres.



Foundation's Annual Team Meeting

To promote the dissemination of Human Rights, the Foundation, in 2019, took part in the Sustainability Dialogues, an initiative developed by AMAGGI with the aim of promoting strategic discussions with employees on topics that generate value for the company and society as a whole. The Foundation also participated in the campaign to commemorate Human Rights Day, with the theme "Embrace Diversity - All human beings are born free and equal in dignity and rights".

To report any complaints related to topics such as sexual harassment, moral harassment, discrimination or any action that is against AMAGGI's Code of Ethics and Conduct, followed by the Foundation, a Reporting Channel is available, which can be accessed via the service center 0 800 64 70 004; via e-mail to denuncia@amaggi.com.br; and through a form available at <https://canalconfidencial.com.br/amaggi/>.

**% of hired employees, by category, gender, age group and race/color**

	Technicians	Admin	Operations	Managers
<b>Gender</b>				
Male	0%	20%	0%	0%
Female	100%	80%	100%	100%
<b>Age Group</b>				
18-28	27%	40%	0%	0%
29-39	64%	20%	50%	100%
40-50	0%	40%	50%	0%
51-60	9%	0%	0%	0%
<b>Race/color: white</b>				
	73%	60%	0%	67%
<b>Race/color: mulatto and black</b>				
	27%	40%	100%	33%

**% of Committee members, by gender and age group**

	Gender	Age Group
Male		0%
Female		100%
40-50		100%

Activity with the community of Espigão do Leste-MT, within the AMAGGI Prioritization scope



# About this report

GRI 102-50, GRI 102-51, GRI 102-52, GRI 102-54, GRI 102-56

Prepared according to GRI Standards, essential option, this Annual Report describes all the actions developed by the Foundation throughout 2019, as well as reports on the socio-environmental impacts and to bring its accountability to the public. The report has an annual emission cycle, the last one covering 2017. Due to the date of publication, relevant information about 2020 was included.

With an annual issuance cycle, the last report referred to 2018 and is available on the institution's website (click here). The information reported here was associated with the Global Compact principles and the UN Sustainable Development Goals).

In order to define the content of this report, in 2018, the Foundation held a new consultation with its main stakeholders, which culminated in the elaboration of a new Materiality Matrix, presented in detail below. The Foundation has chosen not to conduct a third-party external verification for this

report, but the information is validated by the responsible areas as well as by the Foundation's Management Committee. The Foundation's balance sheet was audited externally.

More than a formal commitment, the Foundation's Annual Report is an instrument of contact and dialogue with all of its stakeholders and with society in general. It is a materialization of a principle important for the organization: transparency in actions is essential when it comes to third sector organizations, since they assume public commitments to contribute, directly and indirectly, to the development of communities where they operate.

## Materiality

GRI 102-40, GRI 102-42, GRI 102-43, GRI 102-44, GRI 102-46, GRI 102-47

At the end of 2018, the Foundation reviewed its materiality process. The intent was to learn the expectations of stakeholders who are most important for

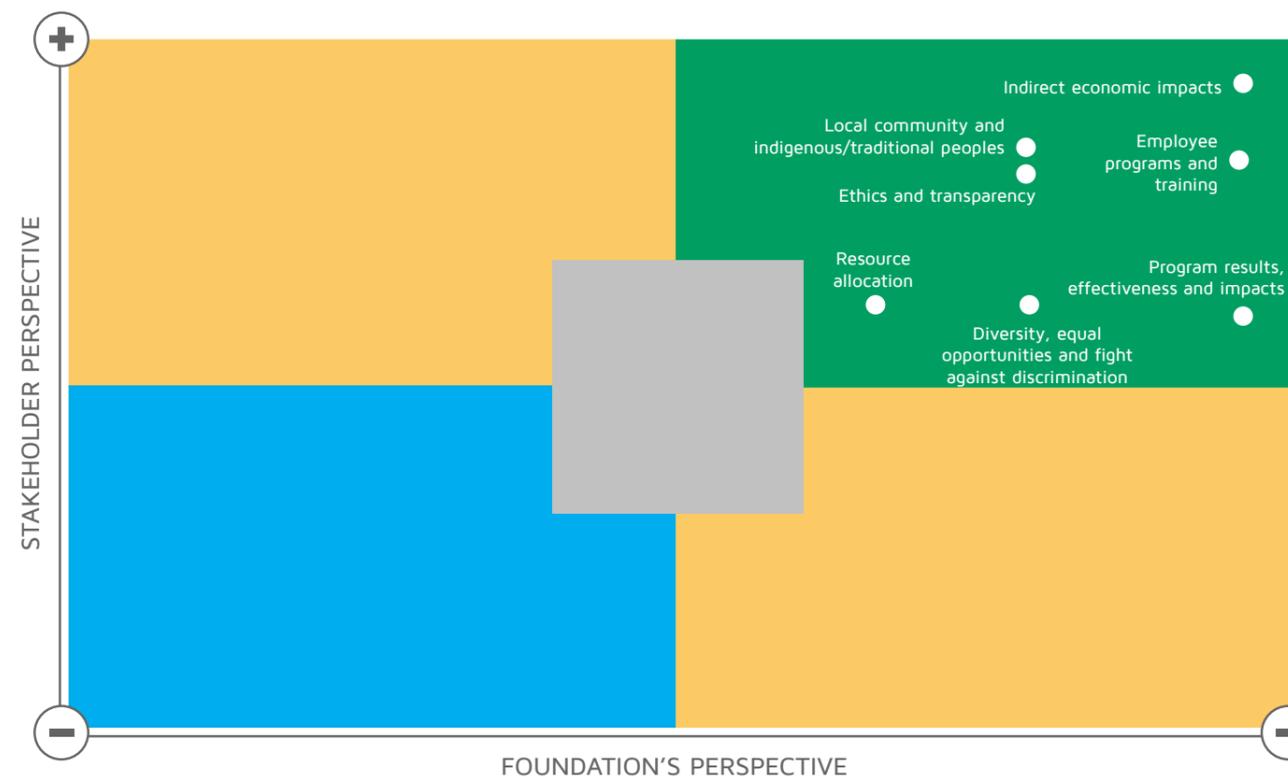
the Foundation, which results in a set of material themes. By defining these themes, it is possible to define strategies that are more aligned to the reality of the communities and stakeholders' vision.

In order to meet its expectations, the institution invited stakeholders considered strategic (the Foundation's leadership and collaborators, AMAGGI employees, suppliers, partner organizations, social control bodies, project participants and public authorities) to respond an online questionnaire, whose construction was based on the GRI Standards guidelines, GRI sector protocol for non-governmental organizations (NGOs) and its own 2017 Annual Report. The results obtained allowed to draw up a chart that reveals the seven issues considered most

relevant by both stakeholders and by the Foundation's leadership.

After the Materiality Matrix was elaborated, a survey was made of all GRI indicators related to the material aspects identified, as well as the definition of indicators that the Foundation considers important for its business. From this process, the set of indicators mentioned in this report was determined.

With the change in the projects' portfolio in 2019, and also with the involvement of new audiences in the actions, the Foundation intends to hold a new consultation with its main stakeholders next year, in order to understand and map the material themes.



# GRI Content Index

GRI 102-55

GRI Standards	Disclosure	Remarks	SDG Correlation	Report page	Omission
<b>GRI 101: 2016 FOUNDATIONS</b>					
<b>GENERAL DISCLOSURES</b>					
<b>ORGANIZATIONAL PROFILE</b>					
	GRI 102-1	Name of the organization		6	
	GRI 102-2	Activities, brands, products, and services.		6	
	GRI 102-3	Headquarters location.		6	
	GRI 102-4	Operations location.		11	
	GRI 102-5	Ownership and legal form.		6	
	GRI 102-6	Markets served.		11	
	GRI 102-7	Scale of the organization.		22, 36	
	GRI 102-8	Information on employees and other workers.		36	N/A: The Foundation does not have outsourced employees.
	GRI 102-9	Supply chain.		19	
	GRI 102-10	Significant changes to the organization and its supply chain.		19	
	GRI 102-11	Precautionary principle or approach.		21	
	GRI 102-12	External initiatives.		8	
	GRI 102-13	Membership of associations.		8	
<b>STRATEGY</b>					
	GRI 102-14	Statement from senior decision-maker.		3	
<b>ETHICS AND INTEGRITY</b>					
	GRI 102-16	Key impacts, risks, and opportunities.		7, 21	

GRI 102: 2016 GENERAL  
DISCLOSURES

GRI Standards	Disclosure	Remarks	SDG Correlation	Report page	Omission
<b>GOVERNANCE</b>					
GRI 102-18	Governance structure.			20	
<b>STAKEHOLDER ENGAGEMENT</b>					
GRI 102-40	List of stakeholder groups.			15, 23, 29, 31, 33, 41	
GRI 102-41	Collective bargaining agreements.	All employees are covered by collective bargaining agreements.			
GRI 102-42	Identifying and selecting stakeholders.			41	
GRI 102-43	Approach to stakeholder engagement.			41	
GRI 102-44	Key topics and concerns raised.			41, 48	
<b>REPORTING PRACTICE</b>					
GRI 102-45	Entities included in the consolidated financial statements.	All of the Foundation's subsidiaries are consolidated in the financial statements.			
GRI 102-46	Defining report content and topic Boundaries.			41	
GRI 102-47	List of material topics.			41, 48	
GRI 102-48	Restatements of information.	There were no information reformulations in 2019.			
GRI 102-49	Changes in reporting.	There were no changes in reporting compared to the previous year.			
GRI 102-50	Reporting period.			41	
GRI 102-51	Date of most recent report.			41	
GRI 102-52	Reporting cycle.			41	
GRI 102-53	Contact point for questions regarding the report.			65	
GRI 102-54	Claims of reporting in accordance with the GRI Standards.			41	
GRI 102-55	GRI content index.			42	
GRI 102-56	External assurance.			41	

GRI 102: 2016 GENERAL  
DISCLOSURES

GRI Standards	Disclosure	Remarks	SDG Correlation	Report page	Omission
<b>MATERIAL THEMES</b>					
<b>INDIRECT ECONOMIC IMPACTS</b>					
GRI 103: 2016 MANAGEMENT APPROACH	GRI 103-1	Explanation of the material topic and its Boundary.		48	
	GRI 103-2	The management approach and its components.		48	
	GRI 103-3	Evaluation of the management approach.		48	
GRI 203: 2016 INDIRECT ECONOMIC IMPACTS	GRI 203-1	Infrastructure investments and services supported.	In 2019, FALM made no investment in infrastructure and services.	9	
	GRI 203-2	Significant indirect economic impacts.		15, 23, 29, 31, 33	
<b>EMPLOYEE PROGRAMS AND TRAINING</b>					
GRI 103: 2016 MANAGEMENT APPROACH	GRI 103-1	Explanation of the material topic and its Boundary.		48	
	GRI 103-2	The management approach and its components.		37, 48	N/A: There are no formal complaints and evaluations mechanisms relating to the material subject.
	GRI 103-3	Evaluation of the management approach.		37, 48	
GRI 404: 2016 TRAINING AND EDUCATION	GRI 404-2	Programs for upgrading employee skills and transition assistance programs.		4	37
	GRI 404-3	Percentage of employees receiving regular performance and career development reviews.		4	37
<b>LOCAL COMMUNITY AND INDIGENOUS/TRADITIONAL PEOPLES</b>					
GRI 103: 2016 MANAGEMENT APPROACH	GRI 103-1	Explanation of the material topic and its Boundary.		48	
	GRI 103-2	The management approach and its components.			N/A: There are no objectives, goals, specific actions or evaluation mechanisms relating to the material theme.
	GRI 103-3	Evaluation of the management approach.			
GRI 411: 2016 RIGHTS OF INDIGENOUS AND TRADITIONAL PEOPLES	GRI 411-1	Incidents of violations involving rights of indigenous peoples.		11	Information unavailable: The are responsible for monitoring cases of violation of rights of indigenous/traditional peoples is that of Social Responsibility, subordinated to AMAGGI's Sustainability Board. Therefore, the Foundation does not respond directly to possible identified cases.
GRI 413: 2016 LOCAL COMMUNITIES	GRI 413-1	Operations with local community engagement, impact assessments, and development programs.		11	15, 23, 29, 31, 33

GRI Standards	Disclosure	Remarks	SDG Correlation	Report page	Omission
<b>ETHICS AND TRANSPARENCY</b>					
	GRI 103-1	Explanation of the material topic and its Boundary.		48	
GRI 103: 2016 MANAGEMENT APPROACH	GRI 103-2	The management approach and its components.		22, 48	N/A: There are no objectives, goals, specific actions or evaluation mechanisms relating to the material theme.
	GRI 103-3	Evaluation of the management approach.		22, 48	
GRI 102: 2016 STANDARD CONTENT	GRI 102-16	Values, principles, standards, and norms of behavior.		7, 21	
GRI G4 NGO SECTOR DISCLOSURES - ETHICAL FUNDING	G4-NGO8	Funding sources by category, five largest sponsors and monetary value of their contributions.		22	
<b>RESOURCE ALLOCATION</b>					
	GRI 103-1	Explanation of the material topic and its Boundary.		48	
GRI 103: 2016 MANAGEMENT APPROACH	GRI 103-2	The management approach and its components.		22, 48	N/A: There are no specific commitments regarding the material theme.
	GRI 103-3	Evaluation of the management approach.		22, 48	
GRI G4 NGO SECTOR DISCLOSURES - RESOURCE ALLOCATION	G4-DMA	Reporting standards/systems used for tracking and allocating resources.		22	
<b>PROGRAM RESULTS, EFFICIENCY AND IMPACTS</b>					
	GRI 103-1	Explanation of the material topic and its Boundary.		48	
GRI 103: 2016 MANAGEMENT APPROACH	GRI 103-2	The management approach and its components.		17, 48	
	GRI 103-3	Evaluation of the management approach.		17, 48	
GRI 203: 2016 INDIRECT ECONOMIC IMPACTS	GRI 203-1	Infrastructure investments and services supported.	In 2019, the Foundation made no investment in infrastructure and services.		
	GRI 203-2	Significant indirect economic impacts.		15, 23, 29, 31, 33	
GRI G4 NGO SECTOR DISCLOSURES - MONITORING, EVALUATION AND LEARNING	G4-DMA	System for program monitoring, evaluation and learning (including evaluation of program effectiveness and impact), resulting changes in programs and how these are communicated.		17	

GRI Standards	Disclosure	Remarks	SDG Correlation	Report page	Omission
<b>DIVERSITY, EQUAL OPPORTUNITIES AND ANTI-DISCRIMINATION</b>					
	GRI 103-1	Explanation of the material topic and its Boundary.		48	
GRI 103: 2016 MANAGEMENT APPROACH	GRI 103-2	The management approach and its components.		39, 48	N/A: There are no objectives, goals, specific actions or evaluation mechanisms relating to the material theme.
	GRI 103-3	Evaluation of the management approach.		39, 48	
GRI 405: 2016 DIVERSITY AND EQUAL OPPORTUNITY	GRI 405-1	Diversity of governance bodies and employees.	5, 10	39	
	GRI 405-2	Ratio of basic salary and remuneration of women and men.	5, 10	39	
GRI 406: 2016 NON-DISCRIMINATION	GRI 406-1	Incidents of discrimination and corrective actions taken.	No complaints that do not require the interaction of Foundation's HR (application of disciplinary measures, suspension and termination of employment) came to light, since complaints are analyzed and resolved by a specialized team and the information confidentiality is guaranteed by law. The area responsible for handling this information is AMAGGI Corporate Security department.	5, 10	39
GRI G4 NGO SECTOR DISCLOSURES – GENDER AND DIVERSITY	G4-DMA	Measures to integrate gender and diversity into program design and implementation, and monitoring, evaluation and learning cycles.	5, 10	39	
<b>SPECIFIC INDICATORS</b>					
<b>ECONOMIC RANGE</b>					
GRI 201: 2016 ECONOMIC PERFORMANCE	GRI 201-1	Direct economic value generated and distributed.	8	22	
GRI 204: 2016 PROCUREMENT PRACTICES	GRI 204-1	Proportion of spending on local suppliers.		19	Information unavailable: The Foundation does not monitor locally contracted suppliers; therefore, it does not report the information required by the indicator “% of expenses with local suppliers”. However, the organization gives preference to hiring suppliers that are located in the municipalities where it operates.
GRI 205: 2016 ANTI-CORRUPTION	GRI 205-2	Communication and training about anti-corruption policies and procedures.	16	21	

GRI Standards	Disclosure	Remarks	SDG Correlation	Report page	Omission
<b>SOCIAL RANGE</b>					
GRI 404: 2016 TRAINING AND EDUCATION	GRI 404-1	Average hours of training per year per employee.	4	37	
GRI 412: 2016 HUMAN RIGHTS ASSESSMENTS	GRI 412-2	Employee training on human rights policies or procedures.	4		N/A: there was no specific training on the Human Rights theme in 2019, so it is not possible to report the total hours and % of employees who received training on this theme.
	GRI 414-1	New suppliers that were screened using social criteria.		19	Information unavailable: The Foundation does not monitor new contracted suppliers; therefore, it does not report the information required by the indicator "% of new suppliers selected based on social criteria". However, the organization has specific clauses in its contracts, described in more details in the "Suppliers", chapter.
GRI 414: 2016 SUPPLIER SOCIAL ASSESSMENT	GRI 414-2	Negative social impacts in the supply chain and actions taken.			Information unavailable: The Foundation does not carry out an evaluation of its suppliers in relation to social impacts and, at present, there are no relating future targets. Therefore, the organization does not report the quantitative information required by the indicator. However, it has specific clauses in its contracts, described in more details in the "Suppliers" chapter.
GRI 415: 2016 PUBLIC POLICY	GRI 415-1	Political contributions.			The Foundation is a non-partisan organization and does not contribute financially to political parties.

# Annexes

## MATERIAL THEMES DETAILING

GRI 102-44, GRI 102-47, GRI 103-1, GRI 103-2, GRI 103-3

The table below shows the Foundation's material themes full description, its correlation with the GRI Standards, the limits of each theme, as well as a summary of the main management methods relating to each topic (more details can be found in this report's chapters).

Material themes	Correlation with GRI Standards	Material theme limit	Management method
<b>Employee programs and trainings:</b> to know about programs and training to ensure the Foundations employee's professional growth, as well as performance analysis practices.	GRI 404-2, GRI 404-3	Internal limit	<p><b>Policies:</b> PO-0301-Education and qualification assistance granting procedure.</p> <p><b>Commitments:</b> Labor legislation.</p> <p><b>Objectives/goals:</b> Through the Educational Aid Program, the Foundation aims to encourage the training and qualification of all its employees for better performance and results delivery.</p> <p><b>Responsibilities:</b> Human Resources area.</p> <p><b>Resources:</b> Financial and People.</p> <p><b>Specific actions:</b> Talent valuation project and Educational Aid Program.</p> <p><b>Evaluation mechanisms:</b> External audits and employee performance evaluation.</p>
<b>Local community, indigenous and traditional peoples:</b> to know the actions directed to the local community and/or rights of indigenous and traditional peoples.	GRI 411-1, GRI 413-1	External limit	<p><b>Policies:</b> Private Social Investment Policy.</p> <p><b>Commitments:</b> AMAGGI's Institutional Commitments, AMAGGI's Global Sustainability Positioning, Sustainable Development Goals and current legislation.</p> <p><b>Responsibilities:</b> Projects Area.</p> <p><b>Resources:</b> People and Technological.</p> <p><b>Formal complaint mechanisms:</b> Denunciation Channel and Contact Us.</p>

Material themes	Correlation with GRI Standards	Material theme limit	Management method
<b>Ethics and transparency:</b> to present the Foundation's forms of relationship and communication with its sponsors, employees and stakeholders.	GRI 102-16, G4-NGO8 – Ethical collection	Internal and external limit	<p><b>Policies:</b> Code of Ethics and Conduct, Private Social Investment Policy and AMAGGI's Integrity Policy.</p> <p><b>Commitments:</b> Compliance with legislation, in addition to some commitments not directly related to the subject, but linked to the disclosure of the Mato Grosso Activity Report and Social Responsibility Certificate (received every year).</p> <p><b>Resources:</b> People.</p> <p><b>Specific actions:</b> Training on the subject for new employees admitted.</p> <p><b>Evaluation mechanisms:</b> Denunciation Channel.</p>
<b>Denunciation Channel:</b> to know how the Foundation allocates its resources.	G4-DMA – Resource allocation	Internal and external limit	<p><b>Policies:</b> Private Social Investment Policy; Material and/or Services Acquisition Policy, the Foundation's Responsibilities Policy.</p> <p><b>Objectives/goals:</b> Execute the actions/projects and programs of the 2019-2025 Portfolio; Stimulate co-management and co-financing partnerships through the Foundation's projects, as a way to diversify the existing resources in the localities where it operates; Implement and monitor the Fundraising Project via Income Tax, with payroll deduction (AMAGGI/the Foundation); Follow 100% of the 2020 projects within the "Project Office" methodology; Train the team in relation to the process of continuous monitoring of projects and management of expected results, using the Project tool; Implement and monitor the pilot Volunteer Program at AMAGGI headquarters.</p> <p><b>Responsibilities:</b> The Foundations has a governance structure in which the Management Committee is responsible for managing the Foundation, and for executing and complying with the organization's guidelines, policies, and standards. The Committee is a hierarchical body, that is, the executive director exercises authority over the operations manager and the manager over the coordinators.</p> <p><b>Resources:</b> Financial, people and technological.</p> <p><b>Specific actions:</b> Monitoring the Foundation's Action Plan; Monitoring the development of projects and use of resources via the Project Office.</p> <p><b>Formal complaint mechanisms:</b> Denunciation Channel.</p> <p><b>Evaluation mechanisms:</b> In addition to the Fiscal Council, whose mission is to inspect and monitor the execution of activities and actions, the Foundation also undergoes an external audit twice a year, in order to ensure that its processes, policies and resources are allocated in accordance with the Curator Council's decision.</p>
<b>Program results, effectiveness and impacts:</b> to know the program results, effectiveness and impacts implemented by the Foundation.	GRI 203-1, GRI 203-2, G4-DMA – Monitoring, evaluation and learning	Internal and external limit	<p><b>Policies:</b> Private Social Investment Policy, Strategic Mapping and Performance Portfolio.</p> <p><b>Commitments:</b> AMAGGI commitments and legislation in force, to which the Foundation contributes.</p> <p><b>Objectives/goals:</b> Strategic Mapping objectives.</p> <p><b>Responsibilities:</b> Curator Council and Management team.</p> <p><b>Resources:</b> People, physical and technological.</p> <p><b>Specific actions:</b> Annual Action Plan.</p> <p><b>Formal complaint mechanisms:</b> Denunciation Channel and Contact Us.</p> <p><b>Evaluation mechanisms:</b> listening to stakeholders and project participants, and relationships with interested parties.</p>

Material themes	Correlation with GRI Standards	Material theme limit	Management method
<p><b>Diversity, equal opportunities and anti-discrimination:</b> to know how the Foundation stimulates diversity and equal opportunities, and how to combat discrimination (gender, race, color etc.).</p>	<p>GRI 405-1, GRI 405-2, GRI 406-1, G4-DMA – Gender and diversity</p>	<p>Internal and external limit</p>	<p><b>Policies:</b> there are no specific policies on the material issue. However, the Code of Ethics and Conduct, the Private Social Investment Policy and the Foundation’s Statute contemplate, albeit in a non-detailed manner, information on this topic.</p> <p><b>Commitments:</b> The Foundation complies with all existing legislations on the material subject, in addition to adhering to the UN’s Sustainable Development Goals and Global Compact.</p> <p><b>Responsibilities:</b> Transversal, involving several of the Foundation’s areas.</p> <p><b>Formal complaint mechanisms:</b> Denunciation channel.</p>
<p><b>Indirect economic impacts:</b> to know the Foundation’s projects’ significant indirect economic impacts of (e.g., economic development in areas with a high poverty rate, and strengthening community skills and knowledge).</p>	<p>GRI 203-1, GRI 203-2</p>	<p>Internal and external limit</p>	<p><b>Policies:</b> Private Social Investment Policy, Strategic Mapping and Performance Portfolio.</p> <p><b>Commitments:</b> Amaggi commitments and legislation in force, to which the Foundation contributes.</p> <p><b>Objectives/goals:</b> Strategic Mapping objectives.</p> <p><b>Responsibilities:</b> Curator Council and Management team.</p> <p><b>Resources:</b> People, physical and technological.</p> <p><b>Specific actions:</b> Annual Action Plan.</p> <p><b>Formal complaint mechanisms:</b> Denunciation channel</p> <p><b>Evaluation mechanisms:</b> listening to stakeholders and project participants, and relationships with interested parties.</p>

# Credits

GRI 102-53

## Overall Coordination

**Juliana de Lavor Lopes**  
Sustainability, Communications and Compliance Director at  
AMAGGI and Executive Director at the André and Lucia Maggi  
Foundation

## Executive Coordination

**Aletéa Rufino**  
Operations Manager

**Daniel Escobar**  
AMAGGI Corporate Communications Manager

## Indicators and Supplementary Information

**Aline Saviczki**  
HR and Accounts Coordinator

**Lorraine Souza**  
Project Coordinator

**Simone Teixeira**  
Administrative Coordinator

**Maíza Prioli de Souza**  
Communications Analyst

## Gri Technical Content, Editing and Layout

Visão Sustentável – [www.visaosustentavel.com.br](http://www.visaosustentavel.com.br)

## Graphic Project

Wagner Garcia

## Images

AMAGGI/The Foundation's Archive

## Translation

Livia Landi

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For information, suggestions, complaints or comments, please contact us via e-mail [fundacao@fundacaoalm.org.br](mailto:fundacao@fundacaoalm.org.br) or via the telephone +55 (65) 3645-5342/5347/5337.

# Institutional Information

## Headquarters - Cuiabá (MT)

Av. André Antônio Maggi, 303

Centro Político Administrativo | CEP: 78049-080

Phone: (65) 3645-5000/5342/5337

## Collective Space André and Lucia Maggi Foundation - Rondonópolis (MT)

Rua João XXIII, 164

Santa Cruz | CEP: 78710-700

Phone: (66) 3426-2445/ (66) 3421-1328

## Collective Space Velha Serpa Cultural Center - Itacoatiara (AM)

Rua Borba, s/n

Pedreiras | CEP: 69101-030

Phone: (92) 3521-1044/9441/9442/9443

## Communication Channels



[www.fundacaoandreeluciamaggi.org.br](http://www.fundacaoandreeluciamaggi.org.br)



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[/FundacaoALMaggi](https://www.youtube.com/FundacaoALMaggi)



[@sigafalm](https://www.instagram.com/sigafalm)



[fundacao@fundacaoalm.org.br](mailto:fundacao@fundacaoalm.org.br)